



CONSCIOUS MANAGEMENT INSTITUTE

# Sustainability Report 2024-2025







# Index

|                                                         |    |
|---------------------------------------------------------|----|
| 1. About CMI.....pg                                     | 1  |
| 1.1 CEO's Statement.....pg                              | 3  |
| 1.2 Organizational Information...pg                     | 4  |
| 1.3 Organization Profile.....pg                         | 5  |
| 1.4 About Us.....pg                                     | 6  |
| 1.5 Values.....pg                                       | 7  |
| 1.6 Six Strategic Pillars.....pg                        | 8  |
| 1.7 Responsible Academic Programs<br>.....pg            | 10 |
| 1.8 Corporate Social Responsibility<br>Strategy.....pg  | 13 |
| 2. Methodology and Reporting<br>Framework.....pg        | 14 |
| 2.1 Scope.....pg                                        | 15 |
| 2.2 Stakeholder Engagement.....pg                       | 15 |
| 2.3 Stakeholder Prioritization.....pg                   | 16 |
| 2.4 Material Topics and Reporting<br>Themes.....pg      | 17 |
| 2.5 ESRS Topics Supported in Reporting<br>Themes.....pg | 19 |
| 3. Educational Impact and Student<br>Outcomes.....pg    | 20 |

|                                                                         |    |
|-------------------------------------------------------------------------|----|
| 3.1 Educational Excellence and Innovation<br>.....pg                    | 20 |
| 3.2 Connecting Education and Industry<br>.....pg                        | 22 |
| 3.3 Strategic Partnerships .....pg                                      | 23 |
| 3.4 Awards.....pg                                                       | 24 |
| 4. Access to Education, Scholarships and<br>Inclusion.....pg            | 25 |
| 4.1 Inclusion.....pg                                                    | 25 |
| 4.2 Expanding Educational Opportunities<br>.....pg                      | 26 |
| 4.3 Social and Workforce Matters.....pg                                 | 27 |
| 5. Internationalism.....pg                                              | 28 |
| 5.1 International Partnerships and<br>Institutional Relations.....pg    | 28 |
| 5.2 Global Networking and Strategic<br>Collaboration.....pg             | 29 |
| 5.3 Intercultural Learning and Community<br>Building.....pg             | 29 |
| 5.4 Expanding Access to Education in the<br>Dominican Republic.....pg   | 30 |
| 5.5 Origins of Our Students.....pg                                      | 31 |
| 6. STEAM, Sustainability Education and<br>Responsible Leadership.....pg | 32 |

|                                                                                |    |
|--------------------------------------------------------------------------------|----|
| 6.1 Sustainability in Education.....pg                                         | 32 |
| 6.2 Responsible Leadership.....pg                                              | 33 |
| 7. Governance, Ethics and Social Impact<br>.....pg                             | 34 |
| 7.1 PRME Principles Statement.....pg                                           | 35 |
| 7.2 Sharing Information on Progress<br>(SIP).....pg                            | 36 |
| 7.3 Governance & Integrated<br>Management Approach.....pg                      | 37 |
| 7.4 Quality Assurance.....pg                                                   | 38 |
| 7.5 Community Engagement and Social<br>Impact.....pg                           | 39 |
| 8. Environmental Performance.....pg                                            | 40 |
| 8.1 Key Achievements.....pg                                                    | 40 |
| 8.2 CMI Circular Economy, Waste<br>Prevention, and Waste Management<br>.....pg | 41 |
| 8.3 Sustainable Operations and<br>Climate Action.....pg                        | 42 |
| 9. Sustainability Milestones and<br>Performance.....pg                         | 44 |
| 10. The Sustainable Development Goals<br>(SDGs).....pg                         | 58 |
| 11. Looking Ahead.....pg                                                       | 63 |



# 1.1 CEO's Statement

It is a true honor to present the 2024-2025 Sustainability Report of CMI Higher Education, a document that not only reflects our unwavering commitment to sustainability, but also to ethics, responsible leadership, and the positive transformation of society through a STEAM based education.

Our mission is clear: to educate leaders who not only understand global challenges, but are also prepared to become agents of change, building a more equitable, inclusive, and sustainable future. We believe that education is far more than the acquisition of knowledge; it is a powerful tool for inspiring, empowering, and creating a positive impact on communities and the world.

In this report, we share the most significant achievements and progress made through our work in three key areas: the economic, social, and environmental dimensions. All of these efforts are aligned with the United Nations' 2030 Agenda Sustainable Development Goals (SDGs), reaffirming our commitment to both global and local well-being.

We are deeply grateful for the trust you have placed in our institution. We invite you to explore this report, which not only summarizes our accomplishments but also stands as a testament to our vision, our evolution, and our ongoing commitment to being a benchmark for responsible and sustainable higher education.

**Dr. Eng. Rafael García Martín, MBA**

President, Founder & Dean CMI Higher Education





# 1.2 Organizational Information

## Corporate Name:

Conscious Management Institute S.A. (CMI)  
CMI S.R.L. Dominican Republic

## Share Capital:

120.000,00 €

## Operations:

A Spain-based business school with a global presence, characterized by an international and diverse leadership team, faculty, and student community

## Addresses:

- Gran Vía de San Francisco, 15, 28005, Madrid, Spain.
- Plaza Virgen de la Paz 3, 46001, Valencia, Spain.
- 31st Cibao Este Street, Isora 1 Building, 1A, Los Cacicazgos, National District, Santo Domingo, Dominican Republic.





## 1.3 Organization Profile

CMI is a Higher Education Institution that delivers innovative, high-quality academic programs and promotes research and knowledge creation in organizational management, production processes, social innovation, science, technology, and STEAM-related fields.

CMI's faculty is composed primarily of doctoral graduates and doctoral candidates across its areas of specialization. The Institute places strong emphasis on research, development, and innovation (R&D&I) as drivers of organizational, technological, and social progress.

CMI programs are designed to provide the foundations necessary for managing organizations through a research, development, and innovation (R&D&I)-based approach, while equipping students with the knowledge, competencies, and analytical skills needed to advance their careers in an evolving global landscape.

As a result, all CMI master's programs are also designed as research, development, and innovation-oriented degrees, incorporating the completion of a research project as an integral component of the curriculum.





# 1.4 About Us

## Mission

To be a world-leading business and technology school, empowering the sustainable growth of organizations that generate positive social and environmental impact.

## Vision

To educate professionals in business and organizational management, leadership, innovation, science, and emerging technologies through cutting-edge, high-quality educational programs that advance their careers and promote sustainable growth with a triple impact: economic, social, and environmental.





# 1.5 Values

C

Conscious of our role as agents of change, driving the growth of responsible professionals and organizations.

M

Methodical in our teaching processes, delivering innovative, high-quality educational programs that fully meet the expectations of our students.

I

Integrity and ethical conduct in its relationships with students, employees, and partners, fostering a culture of trust and respect across all areas of the institution.

B

Benefits for society and the environment, CMI pursues its mission of contributing to a better world through high-quality education that empowers responsible leaders and drives sustainable development.

S

Sustainable in our contribution to society through the development of professionals and organizations that create positive impact, generating long-term value for present and future generations.





## 1.6 Six Strategic Pillars







## CONSCIOUS MANAGEMENT INSTITUTE

Advance responsible organizations through training and professional mentoring

Facilitate workforce development and promote entrepreneurial projects with positive impact

Create and disseminate high-value academic and scientific knowledge

Support economically disadvantaged communities through scholarship programs

Recruit highly qualified professionals committed to Corporate Social Responsibility (CSR)

Integrate the triple bottom line into the organization's development model.



## 1.7 Responsible Academic Programs

### Masters:

Master in Responsible Business Administration and Management (Responsible MBA)

MBA in Sustainable Tourism

Master in Corporate Social Responsibility (CSR) and Sustainability

Master in Responsible Marketing Management and International Trade

Master in Human Resource Management and Organizational Development

Master in Sustainable Finance Management





# Specialist and Expert Diplomas:

Specialist Certificate in Digital Marketing and Social Media Management

Specialist Certificate in Project Management and Leadership

Specialist Certificate in Quality Management and Corporate Social Responsibility (CSR)

Expert Diploma in Corporate Social Responsibility (CSR)

Expert Diplomas in Sustainable Digital Marketing

Expert Diploma in Sustainable Economics and Finance

Expert Diploma in Sustainable Entrepreneurship





# Best Value for Money

- CMI Higher Education delivers exceptional value by combining academic excellence, innovation, and affordability in a globally focused learning environment.
- As an international institution at the forefront of business education, CMI offers high-quality programs in Corporate Social Responsibility, Sustainability, Innovation, and STEAM-related disciplines, preparing students to lead in a rapidly evolving global economy.
- Aligned with the PRME framework, CMI integrates sustainability, ethics, and responsible leadership across its academic model. Its faculty includes highly qualified professors, researchers, and doctoral experts who combine academic rigor with practical experience.
- Through cutting-edge digital tools, a state-of-the-art virtual campus, and personalized student support, CMI provides an accessible, high-quality educational experience across all learning modalities.
- CMI's competitive tuition and prestigious scholarship program further expand access to education, supporting inclusion, equal opportunity, and long-term social impact.





## 1.8 Corporate Social Responsibility Strategy

CMI Higher Education is a leading center for education, corporate training, and research that fosters responsible business and technology management through an integrated focus on STEAM, Corporate Social Responsibility (CSR), sustainability, and innovation.

Aligned with the Principles for Responsible Management Education (PRME), CMI targets to balance economic goals with sustainability. As part of its long-term vision, CMI aspires to expand its social impact through the development of the CMI Universal Foundation. The Foundation is envisioned as a leading non-governmental organization dedicated to advancing responsible management education and promoting Research, Development, and Innovation as drivers of sustainable social and economic progress.

Its future goals include providing scholarships and financial assistance to children and young people at risk of social exclusion, as well as supporting individuals facing barriers to opportunity, including those with disabilities, long-term unemployment, or limited access to education and employment.

The Foundation also aims to support underserved communities and vulnerable ecosystems affected by biodiversity loss, pollution, and environmental degradation. Through this initiative, CMI seeks to further strengthen its contribution to climate action, environmental protection, reforestation, and the conservation of natural ecosystems.





## 2. Methodology and Reporting Framework

The CMI Higher Education Sustainability Report has been prepared voluntarily to communicate the institution's environmental, social, governance, and educational impacts in a transparent and structured manner.

This report is primarily based on the [EFRAG Voluntary Sustainability Reporting Standard for SME \(VSME\)](#), using the Comprehensive Module as its guiding framework. The VSME provides a practical and proportionate approach to sustainability reporting for organizations that are outside the mandatory scope of the [Corporate Sustainability Reporting Directive \(CSRD\)](#).

VSME framework has been used as a strategic reporting structure that supports transparency, continuous improvement, and stakeholder engagement while highlighting the issues that are most material to CMI Higher Education.

In addition, the report has been developed in alignment with the principles of the [European Sustainability Reporting Standards \(ESRS\)](#), adapting relevant disclosures to the context of a higher education institution.







## 2.1 Scope

This report covers the activities carried out by CMI Higher Education including its academic operations, research activities, institutional relations, social initiatives, environmental projects, strategic partnerships, and student support programs.

It also includes major milestones related to the institution's international expansion, collaborations with universities, public institutions, business associations, and civil society organizations.

## 2.2 Stakeholder Engagement

The preparation of this report has involved contributions from different departments across the organization and has considered the expectations and interests of CMI's key stakeholders, including:

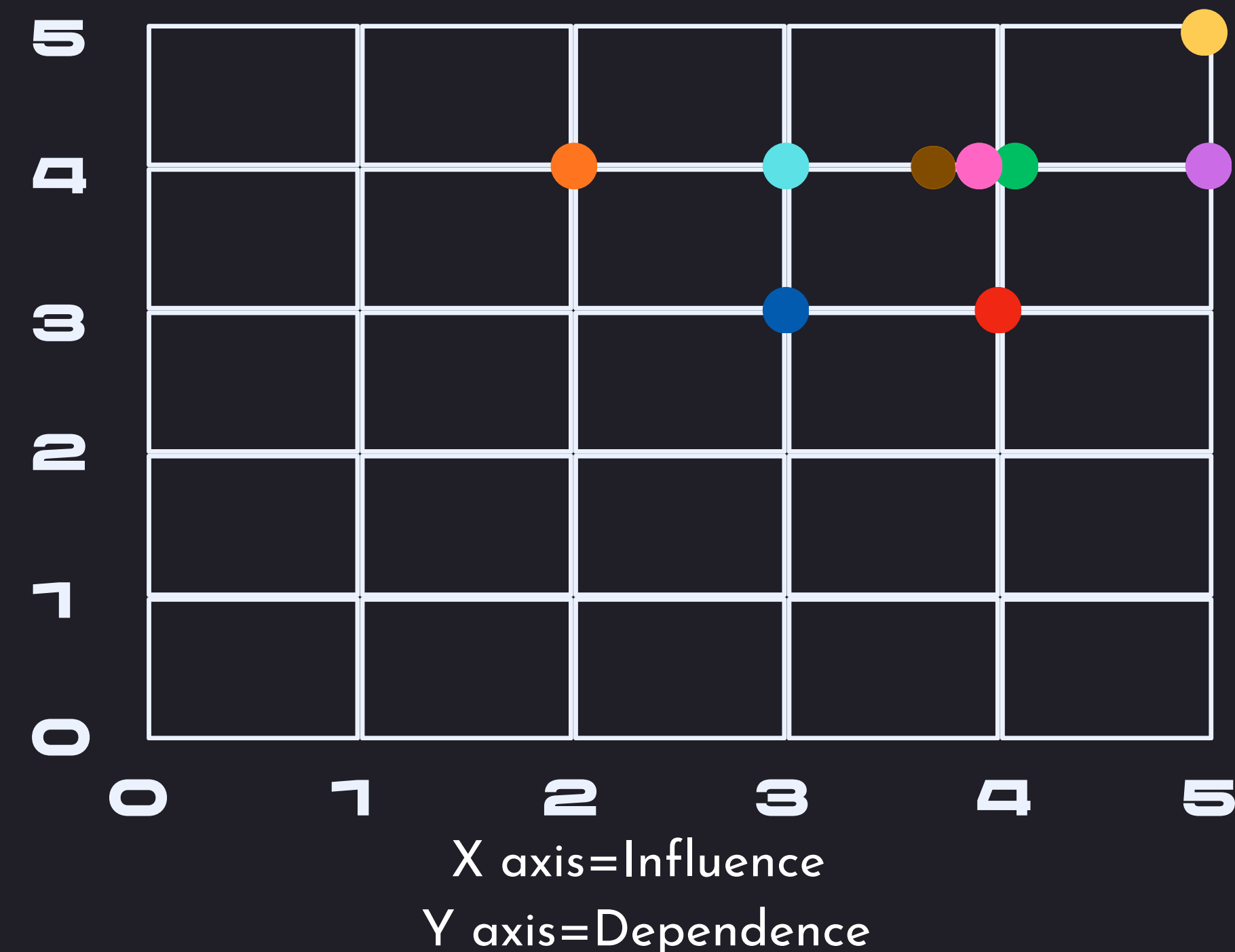
Students and Alumni  
Faculty members and Researchers  
Administrative Staff and Collaborators  
Universities and Academic Partners  
Public Institutions and Regulators  
Corporate Partners and Employers  
Civil Society Organizations

Input from these stakeholder groups informed the identification of CMI's key sustainability achievements, challenges, and opportunities for continuous improvement. Their perspectives contributed to the assessment of material topics and helped guide the institution's sustainability priorities, strategy, and reporting approach.



## 2.3 Stakeholder Prioritization

To establish engagement mechanisms with each stakeholder group, stakeholders were classified according to their level of dependence on and influence over the organization through a stakeholder prioritization matrix.



- Faculty, Employees, and Students
- CUALIFICAM (Certification of quality by the Madrid government) and UCAV (Catholic University of Ávila)
- AEEN (Spanish Association of Business Schools)
- Bureau Veritas and B Lab
- EFR (Family-Responsible Business) and DIRSE (Spanish Association of Sustainability Directors)
- Suppliers
- Corporate and other University Partners
- Media Organizations
- PRME (Principles for Responsible Management Education)





# 2.4 Material Topics and Reporting Themes

Through a materiality-based approach inspired by the ESRS framework, CMI has identified the following topics as the areas where the institution has the greatest impact and where stakeholder interest is highest. These topics guide the organization's sustainability strategy, reporting, and continuous improvement efforts.

# OUR MATERIAL TOPICS

The sustainability priorities that guide our impact and create long-term value for our students, partners, communities, and the planet.



1

**Educational Impact and Student Outcomes**

Promoting educational programs focused on sustainability, corporate social responsibility, ethical leadership, and responsible management.

 Academic excellence and innovation

 Student learning and outcomes

 Quality and continuous improvement

 Student experience and engagement



2

**Access to Education, Scholarships, and Inclusion**

Developing scholarships, financial aid initiatives, and partnerships that improve access to high-quality higher education.

 Scholarships and financial aid

 Inclusion and diversity

 Partnerships for greater access

 Student support and wellbeing



3

**Internationalism**

Strengthening CMI's international presence, expanding the geographic diversity of the student body, and building new institutional partnerships.

 Global partnerships and networks

 International student diversity and mobility

 Cross-cultural learning and exchange

 Institutional presence and collaboration



4

**STEAM, Sustainability Education, and Responsible Leadership**

Integrating STEAM, sustainability, ethics, and responsible leadership into education and institutional practices to shape future leaders.

 STEAM and innovation in education

 Sustainability in curricula and research

 Responsible leadership and ethics

 Awareness, training and engagement



5

**Governance, Ethics, and Social Impact**

Fostering an organizational culture of integrity, accountability and collaboration that creates positive social impact and promotes equal opportunities.

 Good governance and compliance

 Ethics, integrity and transparency

 Community engagement and partnerships

 Diversity, equity and inclusion



6

**Environmental Performance**

Encouraging responsible resource use, reducing environmental impacts, supporting renewable energy initiatives, and promoting conservation efforts.

 Climate action and emissions

 Energy and resource efficiency

 Waste and circularity

 Conservation and biodiversity



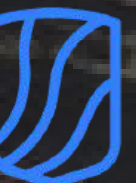


This report uses VSME metrics and disclosures as its core reporting framework, ensuring coverage of key sustainability indicators while reflecting the specific characteristics and priorities of CMI Higher Education as an educational institution.

This report placed particular emphasis on these sustainability topics most material to CMI's mission, stakeholders, and long-term strategy:

### Reporting Themes

- Educational Impact and Student Outcomes
- Access to Education, Scholarships and Inclusion
- Internationalism
- STEAM, Sustainability Education and Responsible Leadership
- Governance, Ethics and Social Impact
- Environmental Performance



# 2.5 ESRS Topics Supported in Reporting Themes

CMI Higher Education’s reporting themes are supported by 9 of the 12 ESRS. These ESRS codes reflect the environmental, social, and governance areas most material to CMI’s mission, stakeholder engagement, and long-term impact.

In each reporting theme, CMI has identified which specific ESRS standards align between the institution’s sustainability strategy and European reporting standards

### Educational Impact and Student Outcomes:

ESRS S1  
ESRS S3  
ESRS G1  
ESRS 2

### STEAM, Sustainability Education and Responsible Leadership

ESRS S3  
ESRS S4  
ESRS G1

### Internationalism

ESRS S3  
ESRS S4  
ESRS S1  
ESRS G1  
ESRS 2

### Environmental Performance

ESRS E1  
ESRS E5  
ESRS E4  
ESRS E2

### Governance, Ethics and Social Impact

ESRS G1  
ESRS 2  
ESRS S3

### Access to Education, Scholarships and Inclusion

ESRS S1  
ESRS S3  
ESRS S4  
ESRS G1  
ESRS 2

Methodology note (selection criteria):

The alignment between each reporting theme and its corresponding ESRS was determined through a double materiality matrix, considering both the impact of CMI's activities on people and the environment and the sustainability-related risks and opportunities most relevant to the institution's mission and stakeholders.

Note on scope (excluded standards):

Of the 12 ESRS, nine have been identified as material to CMI Higher Education. ESRS E3 (Water and Marine Resources) and ESRS S2 (Workers in the Value Chain) were assessed as not material given the nature of the institution's activities. ESRS 1 (General Requirements) sets out the general basis for preparation and underpins the report as a whole rather than being a topical disclosure standard.

## European Sustainability Reporting Standards

- ESRS 2 – General disclosures**-Core reporting requirements that apply to all companies, including governance, strategy, impacts, risks, opportunities, and how sustainability is managed.
- ESRS G1 – Business Conduct**-Covers ethical business practices, including anti-corruption, anti-bribery, political influence, whistleblowing, supplier relationships, and corporate culture.
- ESRS S1 – Own Workforce**-Focuses on employees and workers, including working conditions, diversity, equal opportunities, training, skills development, health and safety, and employee engagement.
- ESRS S3 – Affected Communities**-Examines impacts on communities affected by a company’s operations, such as local residents, Indigenous peoples, and vulnerable groups.
- ESRS S4 – Consumers and End-Users**-Covers how products and services affect customers, including safety, privacy, accessibility, consumer rights, and responsible marketing.
- ESRS E1 – Climate Change**-Addresses climate-related impacts, risks, opportunities, greenhouse gas emissions, climate targets, transition plans, and adaptation measures.
- ESRS E5 – Resource Use and Circular Economy**-Focuses on efficient use of materials and resources, waste reduction, recycling, reuse, product durability, and circular business models.
- ESRS E4 – Biodiversity and Ecosystems**-Covers impacts on nature, habitats, species, ecosystems, land use, and actions to protect and restore biodiversity.
- ESRS E2 – Pollution**-Addresses pollution of air, water, and soil, including hazardous substances, emissions, waste, and measures to prevent or reduce pollution.





# 3. Educational Impact and Student Outcomes

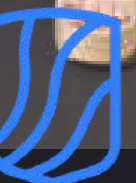
At CMI Higher Education, educational impact is at the core of our mission. During the reporting period, the institution strengthened academic quality, expanded international learning opportunities, and enhanced student flexibility through innovation, quality assurance, and strategic partnerships.

## 3.1 Educational Excellence and Innovation

- CUALIFICAM certification and completion of the first CUALIFICAM cohort
- CMI expanded its English-language programs in partnership with UCAV and CUALIFICAM.
- Successful completion of UCAV academic audit, demonstrating compliance with rigorous quality assurance standards and its dedication to maintaining high academic performance.
- CMI established the Student Welfare Department to coordinate a range of student-focused activities, including outdoor and cultural events, fostering student well-being, community engagement, and a vibrant learning environment.



CMI team and UCAV Staff during academic audit





- CMI continued to develop its hybrid learning model, providing students with greater flexibility through a balanced combination of in-person and online learning experiences. CMI aligns its academic programs with the recommendations of the Spanish National Agency for Quality Assessment and Accreditation (ANECA).
- The institution's participation in the Educational Technology Fair (IFEMA) further reflected its commitment to educational innovation and the integration of emerging technologies into teaching and learning.



Educational Technology Fair (IFEMA)





## 3.2 Connecting Education and Industry

- CMI signed an agreement with the Institute of Dominicans and Dominicans Abroad (INDEX). This partnership aims to offer innovative and accessible education programs.
- CMI participates in the International Business Schools Congress presented by AEEN, a benchmark event in higher education, to explore innovative approaches for delivering educational products and services in more dynamic and interactive ways.
- CMI and INDEX host workshop, "Good Government and International Relations". The workshop was designed to strengthen the professional development, leadership, and institutional capacities.
- CMI students attend the Spanish Forum of Public Companies for Sustainability. This provided students with the opportunity to observe how companies promote innovative solutions for climate change mitigation and adaptation through high-impact initiatives developed by various public entities that are members of the Sustainability and CSR Action Group on Public Companies.

VIII Congreso  
Internacional de  
Escuelas de Negocios

28 de Noviembre

CMI Business  
School  
www.cmi.es



CMI Higher Education President and INDEX Viceminister



## 3.3 Strategic Partnerships

CMI's educational impact extends beyond the classroom through strategic partnerships with universities, public institutions, professional associations, and civil society organizations. These collaborations strengthen academic quality, enhance student opportunities, and promote responsible leadership, sustainability, and international cooperation.

### Academic & Quality Assurance Partners

- UCAV (Catholic University of Ávila)
- CUALIFICAM (Foundation Madrimasd, Government of Madrid)
- ANECA (National Agency for Quality Assessment and Accreditation)
- BUREAU VERITAS (ISOs 9001 & 21001 Certification)
- B Lab Spain (B Corp Certification)
- Másfamilia Foundation (EFR Certificate)
- MESCYT (Dominican Ministry of Higher Education)
- SENEXCYT (Ecuador Ministry of Higher Education)
- Educational Innovation Fair (IFEMA participation)
- AEEN (Spanish Association of Business Schools)
- EUPHE (European Union of Private Higher Education)

### Sustainability & Responsible Leadership Partners

- CENEAM (National Center for Environmental Education)
- DIRSE (Spanish Association of Sustainability Directors)
- PRME (Principles for Responsible Management Education)
- UN Global Compact
- IAIA (Ibero-American Ideas Association)

### Social Impact & Inclusion Partners

- AMEIB Pachamama (Association of Ibero-American Businesswomen)
- INDEX (Institute of Dominicans and Dominicans Abroad)
- Mi Campus
- Embassy of Haiti
- Peruvian Consulate



Consumer Rights in the Digital Environment Event





## 3.4 Awards

In 2025, the prestigious U.S.-based magazine Education Insider recognized CMI Higher Education as a Top Business School in Europe, highlighting its academic model focused on innovation, sustainability, and the development of responsible leaders capable of generating meaningful impact in society and organizations.

This recognition reflects the collective efforts of the entire CMI community, including students, alumni, faculty, staff, and strategic partners, whose contributions continue to advance the institution's mission of excellence in responsible management education.





## 4. Access to Education, Scholarships and Inclusion

CMI is committed to creating an inclusive, equitable, and accessible academic community where all individuals have the opportunity to learn, contribute, and thrive. Through its scholarship programs, equality policies, and inclusive practices, the institution works to remove barriers to higher education and promote equal opportunities for students, faculty, and staff from diverse backgrounds.

### 4.1 Inclusion:

- Provides scholarships covering up to 60% of tuition fees for students with disabilities
- Equality plan in accordance with Spain's Organic Law 3/2007
- During this reporting period, CMI awarded **€894,528** in scholarships and financial aid, helping to reduce financial barriers to higher education. CMI enhances access to higher education for underrepresented and economically disadvantaged groups





## 4.2 Expanding Educational Opportunities

### Scholarships and Financial Support

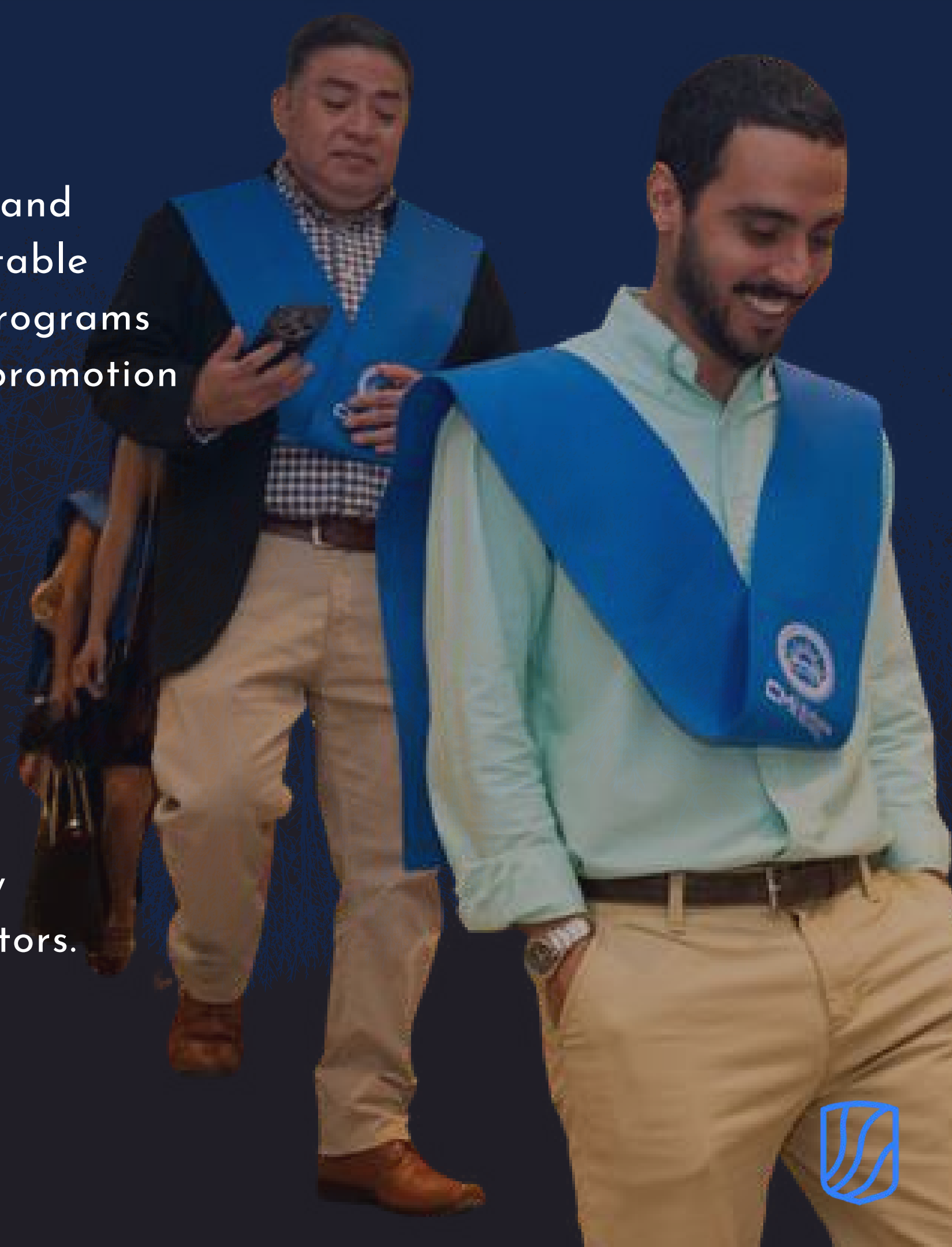
CMI provides scholarships, interest-free personalized financing, and financial assistance across all study modalities, supporting equitable access to quality education. The institution's financial support programs contribute to the democratization of higher education and the promotion of equal opportunities for learners from diverse backgrounds.

- Scholarships of up to 60% of tuition fees awarded to:

- Students demonstrating academic excellence.
- Individuals with disabilities.
- Applicants from developing countries and emerging economies.

- Scholarships of up to 25% of tuition fees awarded to:

- Professionals with experience in Corporate Social Responsibility (CSR), non-governmental organizations (NGOs), or related sectors.
- Unemployed individuals.
- Recent graduates.

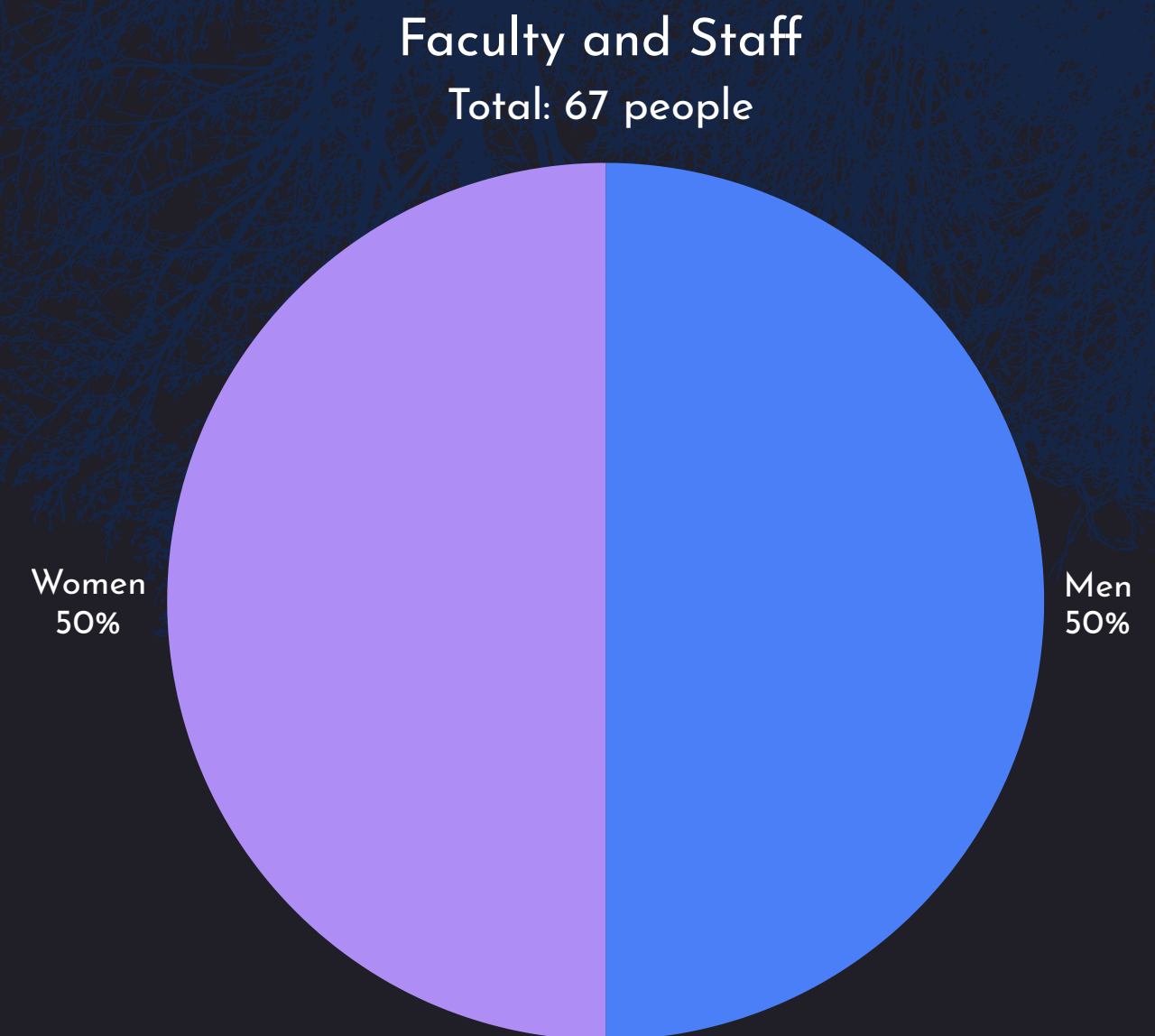




## 4.3 Social and Workforce Matters

Since its founding, CMI has promoted work-life balance through policies that support the effective integration of professional and personal responsibilities. During the reporting period, the institution offered remote work arrangements and flexible scheduling, adapting to employees' individual needs and family circumstances, such as parenthood, caregiving responsibilities, and spousal work schedules. These measures contribute to employee well-being, engagement, and organizational sustainability

- EFR (Family-Responsible Organization) certification and progressing to the Proactive B category
- The organization is led through a shared leadership model, with equal responsibility and authority held by two General Managers—one woman and one man. Together, they provide balanced strategic direction, oversee organizational operations, and jointly drive decision-making, reflecting the organization's commitment to collaborative and inclusive leadership.
- CMI established the Student Welfare Department to coordinate a range of student-focused activities, including outdoor and cultural events, fostering student well-being, community engagement, and a vibrant learning environment.
- Gender balance across CMI Faculty and Staff



Gender balance across faculty and staff reflects CMI's commitment to fostering an equitable and inclusive working environment





## 5. Internationalism

CMI is committed to maximizing its positive impact on society and the environment worldwide. To fulfill this mission, the institution conducts its operations with the objective of expanding its reach and serving the greatest possible number of students internationally. CMI designs and implements its Corporate Social Responsibility (CSR) initiatives on a global scale, continuously assessing where available resources can generate the greatest social and environmental benefit. During the reporting period, CMI continued to strengthen its international presence, expand strategic partnerships, and promote initiatives that support cultural exchange, inclusion, and global cooperation.

### 5.1 International Partnerships and Institutional Relations:

- CMI strengthened its international network through engagement with diplomatic representatives, public institutions, and international organizations.
- Nilsa Mármol met with the Consul General of Peru in Madrid in collaboration with AMEIB, supporting initiatives that promote migrant inclusion and access to information for immigrants coming to Spain.
- CMI joined the Ibero-American Ideas Association (IAIA), reinforcing its commitment to diversity, intercultural dialogue, and international cooperation within the Ibero-American community.



**CMI visita al Cónsul General de Perú  
José Antonio Doig, en compañía de la  
Asociación de Mujeres Empresarias  
Iberoamericanas AMEIB.**



**Visit with the Consul General of Peru**



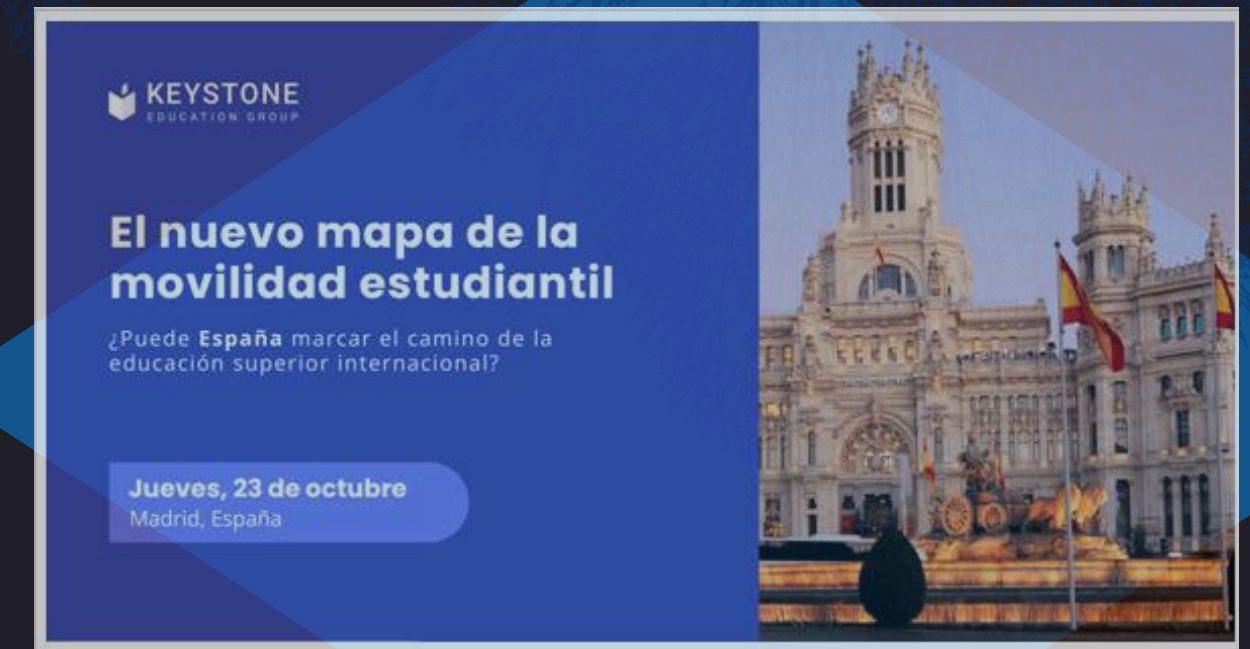
## 5.2 Global Networking and Strategic Collaboration

- CMI participated in FITUR, one of the world's leading international tourism fairs, creating opportunities to strengthen relationships with institutional and business stakeholders.
- Directors attended a Keystone Education Group event focused on the future of international student mobility and the role of Spain as a global higher education destination.



## 5.3 Intercultural Learning and Community Building

- CMI hosted a public forum on immigration policy and regulation, bringing together experts, diplomats, and institutional representatives to discuss current developments in migration and international mobility.
- CMI organized a Gastronomic Fusion Fair, providing students with an opportunity to share their cultural traditions, promote intercultural understanding, and celebrate the diversity of the CMI community.





## 5.4 Expanding Access to Education in the Dominican Republic

As part of its commitment to educational inclusion and international collaboration, CMI has strengthened its presence in the Dominican Republic through its own company CMI S.R.L. Dominican Republic.

During the reporting period, CMI collaborated with key institutions, including the Ministry of Higher Education, Science and Technology (MESCYT), the Institute for Dominicans Abroad (INDEX), and FUNDAPEC, to expand access to internationally recognized postgraduate education.

Through these partnerships, Dominican students received scholarship opportunities and access to flexible financing solutions, helping reduce barriers to higher education and support talent development across diverse socioeconomic backgrounds.

CMI also expanded its institutional presence through operations in San Francisco de Macorís, reinforcing its commitment to regional development, educational cooperation, and internationalization within the Ibero-American community.

By combining scholarships, strategic partnerships, and flexible learning modalities, CMI continues to promote equitable access to education and contribute to the development of responsible and sustainable leaders across the region.

### Impact Highlights

- Hundreds of Dominican students supported through scholarships
- Strategic partnerships with MESCYT, INDEX, and FUNDAPEC
- Expansion into San Francisco de Macorís
- Flexible online and hybrid learning opportunities
- Access to internationally recognized postgraduate programs









## 6. STEAM, Sustainability Education and Responsible Leadership

STEAM, sustainability, responsible leadership, ethics and innovation are embedded throughout CMI's academic model. Through specialized programs, research, publications, and institutional partnerships, CMI equips students with the knowledge, skills, and values needed to address environmental, social, and economic challenges.

By integrating sustainability principles into teaching, learning, and stakeholder engagement, CMI prepares future leaders to generate positive impact within organizations and society while contributing to sustainable development and long-term value creation.

### 6.1 Sustainability in Education

- CMI Journal

CMI continued to promote research and knowledge through CMI Journal, its scientific publication focused on responsible management, sustainability, innovation, and organizational development. The journal contributes to academic dialogue and supports the advancement of evidence-based solutions to contemporary social and environmental challenges. During this reporting period, 2 articles were published.

- CENEAM Membership

CMI joined the National Centre for Environmental Education (CENEAM), a leading Spanish institution dedicated to environmental education and sustainability. Through this membership, CMI strengthened its commitment to sustainability education and became part of a national network promoting environmental awareness, knowledge sharing, and sustainable development.





## 6.2 Responsible Leadership:

Responsible leadership extends beyond the classroom through public engagement, institutional partnerships, and participation in initiatives that promote ethical leadership, social inclusion, and sustainable development.

### Knowledge Sharing and Public Education

- CMI hosted an Open Day on Immigration Law and opportunities for international students and migrants.

### Representation and Thought Leadership

- Nilsa Mármol's participation as a speaker and panelist at educational, business, and social impact events. Including the Empowered Women Empowering Event, for International Women's Day

### Community Partnerships

- Collaboration with AMEIB Pachamama and other civil society organizations. These partnerships support initiatives that promote entrepreneurship, women's empowerment, and social inclusion.





## 7. Governance, Ethics and Social Impact

CMI Higher Education is committed to responsible governance, ethical conduct, and positive social impact. Through robust quality assurance systems, stakeholder engagement, and a culture of continuous improvement, the institution integrates sustainability, transparency, and accountability into its operations and academic activities. Ethical leadership and responsible management are embedded throughout CMI's academic programs, equipping students with the skills, knowledge, and values needed to address complex social, environmental, and business challenges through integrity, accountability, and sustainable decision-making.



### Governance Frameworks

1. Signatory to the United Nations Principles for Responsible Management Education (PRME)
2. ISO 9001, ISO 14001, ISO 45001, ISO 21001, ISO 26000
3. B Lab framework for B Corp companies





# 7.1 PRME Principles Statement

CMI Higher Education joined the Principles for Responsible Management Education (PRME) on November 11, 2020. This affiliation reflects a shared commitment to the values promoted by this initiative, developed within the framework of the UN Global Compact, as a platform to enhance education in Corporate Social Responsibility (CSR) and sustainability in academic institutions worldwide related to management, including business schools and universities.

Through this commitment, CMI adopts the following six principles:

## Principle 1: Purpose

We will develop students' capacities to become future creators of sustainable value for business and society at large, and to contribute to an inclusive and sustainable global economy.

## Principle 2: Values

We will integrate into our academic activities, curricula, and organizational practices the values of global social responsibility, as defined by international initiatives such as the United Nations Global Compact.

## Principle 3: Method

We will develop educational frameworks, materials, processes, and environments that foster effective learning experiences for responsible leadership.

## Principle 4: Research

We will strengthen research capacities among students and faculty to generate knowledge and insights that contribute to sustainable value creation for business and society at large, and to the advancement of an inclusive and sustainable global economy.

## Principle 5: Partnership

We will engage with managers of business corporations to deepen our understanding of the challenges they face in fulfilling their social and environmental responsibilities and to explore effective collaborative approaches to addressing these challenges.

## Principle 6: Dialogue

We will facilitate and support dialogue and debate among educators, students, businesses, governments, consumers, media organizations, civil society organizations, and other stakeholders interested in issues related to global social responsibility and sustainability.





## 7.2 Sharing Information on Progress (SIP)

“Sharing Information on Progress (SIP)” is a core commitment for CMI as a signatory of the PRME initiative. This annual report communicates the progress made in implementing the Principles for Responsible Management Education

The SIP at CMI contributes to the development of a global educational community committed to sustainability by sharing progress, best practices, and insights. It fosters dialogue, collaboration, and continuous improvement in the education and development of responsible leaders, helping to build a more sustainable future.



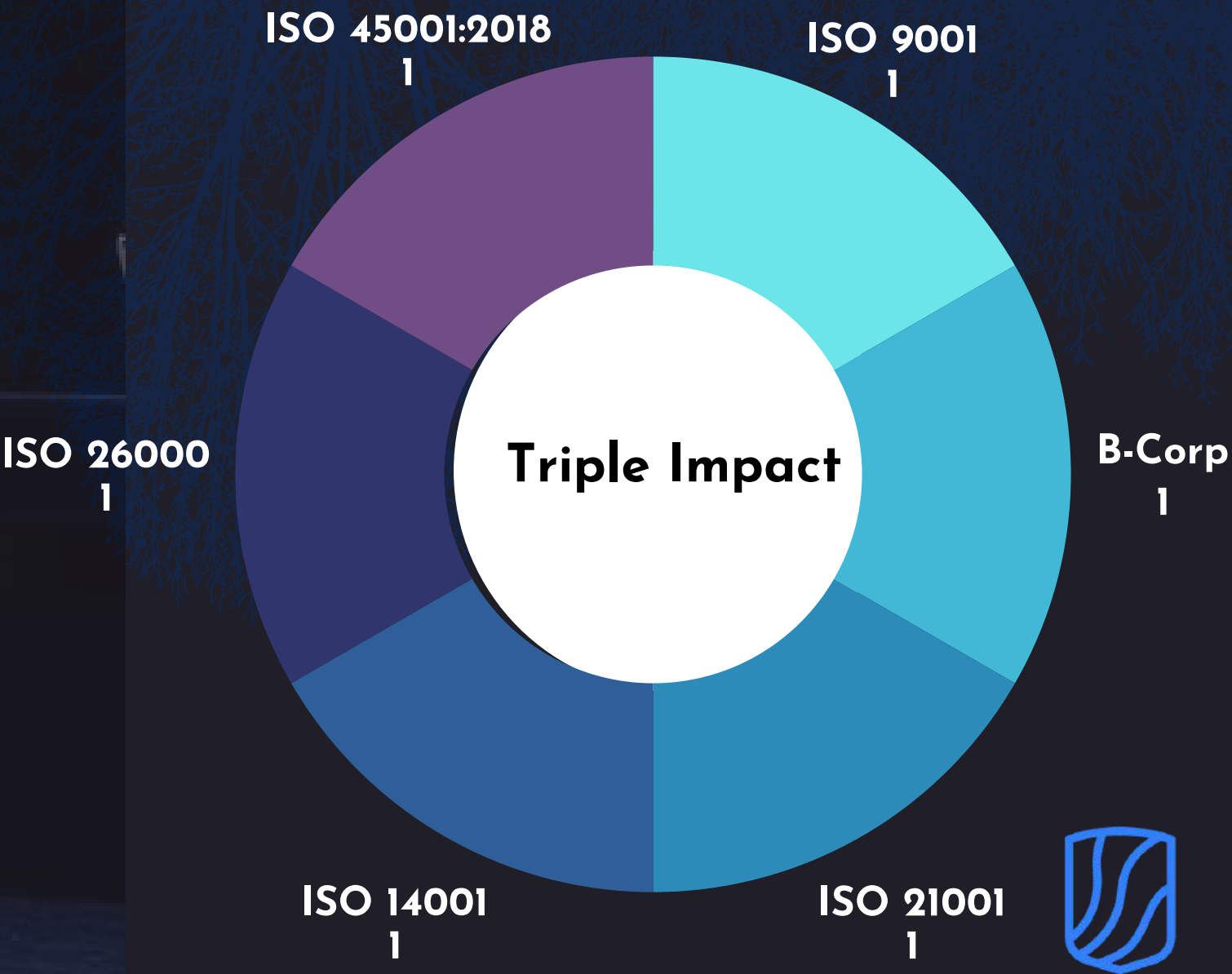


# 7.3 Governance & Integrated Management Approach

Policies are developed in accordance with CMI's statutory principles as a social benefit company, within the framework of an Integrated Management System (IMS) for quality, based on various international standards such as ISO 9001, ISO 14001, ISO 45001, ISO 21001, ISO 26000, and the B Lab framework for B Corp companies.



- ISO 9001: A standard for improving quality management and customer satisfaction.
- ISO 14001: A standard for managing environmental impact and improving sustainability.
- ISO 45001: A standard for improving workplace health and safety.
- ISO 21001: A standard for improving the management and quality of educational organizations.
- ISO 26000: Guidance for operating ethically and supporting social responsibility.
- B Lab framework for B Corp: A framework for assessing a company's social, environmental, and governance performance.





## 7.4 Quality Assurance

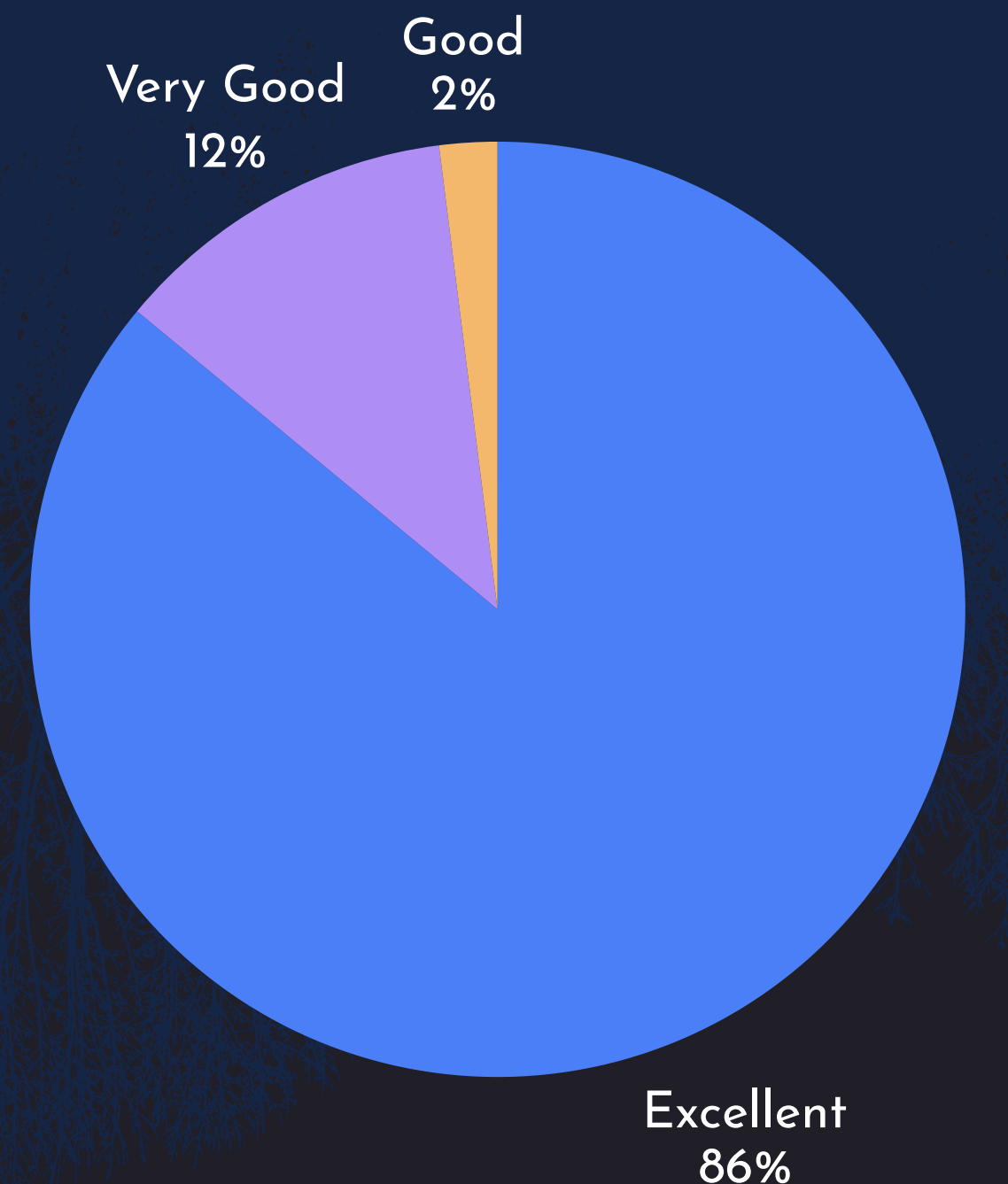
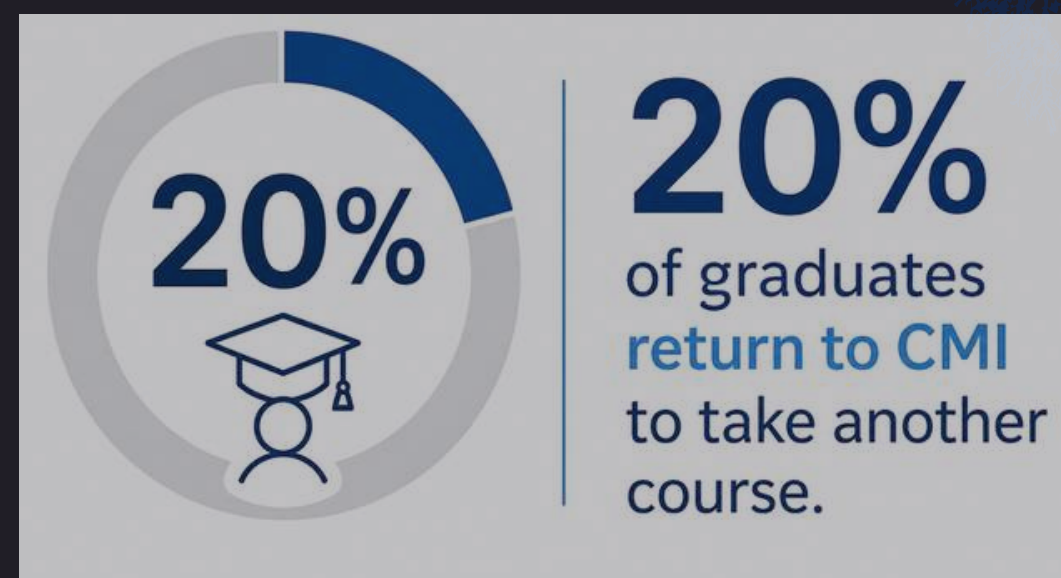
CMI maintains a culture of continuous improvement supported by quality assurance systems, external evaluations, and academic oversight. Through regular audits, certifications, and stakeholder feedback mechanisms, the institution works to ensure the quality, relevance, and integrity of its academic programs and operations.

### Quality Assurance:

- CUALIFICAM-certified academic programs
- Successful UCAV academic audits
- Continuous improvement processes

### Academic Quality Controls:

- Stakeholder feedback
- Regular faculty feedback collection
- Ongoing monitoring of academic quality
- Strong levels of collaboration and satisfaction among faculty and staff



Results of Professor Satisfaction





## 7.5 Community Engagement and Social Impact

Community engagement and social impact are central to CMI's mission as a responsible educational institution. Through charitable initiatives, public engagement, and partnerships with civil society organizations, CMI seeks to contribute to social inclusion, community development, and sustainable progress.

### Community Support

- €700 donation to AMEIB Pachamama during the Summer Charity Gala
- Ongoing collaboration with organizations promoting women's entrepreneurship and social development

### Social Solidarity

- Support initiatives for victims and families affected by the Jet Set tragedy

### Public Policy and Civic Engagement

- Participation in events organized by the Spanish Ministry of Social Rights, Consumer Affairs, and the 2030 Agenda
- Meeting with Minister Pablo Bustinduy to explore collaboration on social and sustainability initiatives



AMEIB Pachamama during the Summer Charity Gala





## 8. Environmental Performance

Environmental responsibility is a fundamental pillar of CMI Higher Education's sustainability strategy. The institution is committed to reducing its environmental footprint through responsible resource management, renewable energy use, waste reduction, and climate action initiatives. Through these efforts, CMI contributes to global sustainability objectives while fostering a culture of environmental awareness and responsibility among students, faculty, staff, and stakeholders.

### 8.1 Key Achievements

- CMI distributes native Iberian tree saplings during graduation ceremonies, including stone pine, strawberry tree, oak, and cork oak. A total of 21 saplings were distributed in 2024 and 12 in 2025, encouraging graduates and attendees to contribute to environmental sustainability. This brings the total number of trees planted to 602 trees.
- CMI follows the recommendations of ANECA (the National Agency for Quality Assessment and Accreditation) in the design and delivery of its on-campus and hybrid academic programs. These programs incorporate distance-learning components to enhance educational effectiveness while generating environmental benefits through reduced travel requirements, lower resource consumption, and a reduced carbon footprint.
- Renewable Energy Certification; CMI holds a Renewable Energy Certificate issued by Iberdrola, certifying that the electricity consumed by the institution comes from renewable energy sources. This certification reflects CMI's commitment to reducing its environmental impact and promoting sustainable practices in its operations.





## 8.2 Circular Economy, Waste Prevention, and Waste Management

- Since its inception, CMI has implemented a Zero Waste policy supported by an internal waste separation system covering paper, cardboard, packaging, organic waste, and metals.
- To promote environmental awareness, the Student Guide provides practical guidance on sustainable waste management based on the Madrid City Council's recommendations for proper recycling and waste separation.
- Institution's procurement policy requires all paper products to be 100% recycled and sourced from sustainably managed, certified forests.
- CMI also supports circular economy principles by incorporating recycled and reused furniture into its facilities.

EL PODER DEL  
RECICLAJE

Un compromiso con el  
Medio Ambiente



CMI  
BUSINESS  
SCHOOL





## 8.3 Sustainable Operations and Climate Action

CMI Higher Education is committed to reducing its environmental impact through sustainable operations and responsible resource management.

### Sustainable Mobility

- General Management uses a fully electric vehicle powered by 100% renewable electricity.
- Most students and employees commute via Madrid's public transportation network, reducing transportation-related emissions.

### Energy Efficiency

- CMI maintains a 100% LED lighting policy and prioritizes energy-efficient equipment.
- A high-efficiency refrigerator was acquired during the reporting period.

### Sustainability Impact

- These initiatives support CMI's commitment to climate action, resource efficiency, and environmental stewardship.

(continued on next page)





- Carbon Balance: Greenhouse Gas Emissions and Carbon Sequestration (2017-2025)
- The CMI Forest in the Dominican Republic supports carbon sequestration, ecosystem protection, and biodiversity conservation.

Based on CMI Higher Education's estimated greenhouse gas emissions and the estimated carbon sequestration of the natural areas it has conserved since its foundation in 2017, CMI is estimated to have maintained a net carbon-negative balance throughout its history. This assessment compares organisational emissions with the estimated carbon sequestration generated by CMI's own long-term conservation activities, rather than relying on external carbon offsets.

To the best of our knowledge, based on our review of publicly available sustainability reports and carbon footprint disclosures from leading business schools, we have not identified another institution that reports an organisational carbon balance by combining operational greenhouse gas emissions with the estimated carbon sequestration of natural areas it has conserved.

| Annual Emissions 2025           |               |
|---------------------------------|---------------|
| Source                          | Emissions     |
| Scope 2 - Purchased Electricity | 0.00 tCO2e    |
| Scope 3 - Paper Consumption     | 23 kg CO2e    |
| Scope 3 - Business Travel       | 63 kg CO2e    |
| Scope 3 - Employee Commuting    | 492.8 kg CO2e |
| Total Reported Emissions        | 578.8 kg CO2e |

| Summary of Carbon Sequestration |                         |
|---------------------------------|-------------------------|
| Date                            | Date                    |
| 10/10/2017 - 27/07/2024         | 28/07/2024 - 31/12/2025 |
| 608.0 tCO2e                     | 1.1 tCO2e               |
| TOTAL                           | 609.1 tCO2e             |

Key Findings

- Estimated organisational greenhouse gas emissions: 0.579 tCO<sub>2</sub>e
- Estimated carbon sequestration from natural areas conserved by CMI since 2017: 609.1 tCO<sub>2</sub>e
- Estimated sequestration exceeds organisational emissions by approximately 608.5 tCO<sub>2</sub>e
- This assessment reflects the combined balance between CMI's operational emissions and the carbon sequestration associated with its conservation activities.



## 9. Sustainability Milestones and Performance

October 2017

Founders Rafael García and Nilsa Mármol formally establish Conscious Management Institute S.A. (CMI Business School) as a legal entity.

October 2018

The first cohort of the Responsible MBA program is launched in a blended-learning format.

March 2019

The school expands its academic offering with postgraduate programs and professional training courses in Corporate Social Responsibility, Sustainability, the Responsible MBA, Responsible Marketing and International Trade Management, Human Resource Management and Organizational Development, International Negotiation, and other specialized areas.





April 2019

CMI becomes a supporting partner of the Spanish Association of Corporate Social Responsibility Executives (DIRSE), reinforcing its commitment to responsible leadership and sustainability.

October 2020

The first edition of the Master's in Sustainable Finance Management begins, marking the launch of the world's first Spanish-language program dedicated to this field.

November 2020

CMI becomes a signatory to the Principles for Responsible Management Education (PRME)





## December 2020

CMI signs an agreement with the Ministry of Higher Education, Science and Technology (MESCyT) of the Dominican Republic and launches CMI Journal, a transdisciplinary scientific journal dedicated to conscious management.

## March 2021

CMI becomes a signatory of the United Nations Global Compact and signs a collaboration agreement with Anáhuac Mayab University in Mexico to cooperate across various areas of academic activity.

## April 2021

CMI relocates its headquarters to Calle López de Hoyos 9, 28006 Madrid, Spain, and launches an initiative dedicated to the protection of endangered species and the conservation of biodiversity.

## April 2022

CMI signs its first framework agreement and specific collaboration agreement with UCAV.





**July 2022**

Rafael García Martín, President, Founder, and Dean of CMI, publishes the research article “Analysis of the Main Corporate Social Responsibility Drivers and Barriers and Their Foreseeable Evolution—Evidence from Two Leading Multinationals” in a Journal Citation Reports (JCR) indexed academic journal “Sustainability”: <https://www.mdpi.com/1711266>

**October 2022**

CMI formally joins the Spanish Association of Business Schools (AEEN).

**December 2022**

CMI carries out its first cultural exchange and academic collaboration program with Anáhuac University Mexico.

**January 2023**

CMI is recognized by Global Awards as the Most Innovative Educational Institution. In the same year, the school earns the EFR (Family-Responsible Company) certification from Fundación Másfamilia, reaffirming its commitment to work-life balance and responsible organizational management



**CMI** BUSINESS  
SCHOOL

**Most Innovative  
Education Provider**

Spain



CorporateLiveWire

**GLOBAL  
AWARDS 2022/23**





February 2023

CMI participates in the symposium “The Contribution of Companies to the Fight Against Climate Change: Sustainable Afforestation and CO<sub>2</sub> Sequestration.”

March 2023

CMI publishes its first book, *Conscious Negotiation: Principles and Techniques for Negotiating with Integrity and Responsibility*, authored by Rafael García Martín.

CMI joins Ecuador's Globo Común Program through SENESCYT.

The President of CMI receives recognition from AMEIB for his contributions to equality and cultural diversity.

April 2023

CMI signs a collaboration agreement with U4Impact to enable students to undertake real-world, sustainability-focused Master's Final Projects (TFMs) in partnership with companies.





**June 2023**

CMI is awarded the Top 3 Spain WeImpactIndex 2023 ESG accreditation by ChooseMyCompany, recognizing its strong commitment to Corporate Social Responsibility (CSR) and sustainable business practices.

**July 2023**

CMI delivers a webinar on its Special Scholarship Program to the Secretariat of Foreign Affairs and International Cooperation of Honduras, reinforcing its commitment to educational inclusion and international cooperation.

**September 2023**

Rafael García Martín, President, Founder, and Dean of CMI, publishes a second scientific article in a JCR-indexed journal. “Influence of Leadership Styles on Sustainable Development for Social Reconstruction: Current Outcomes and Advisable Reorientation for Two Aerospace Multinationals—Airbus and TASL,” was published in the journal: Sustainability, 2023, Special Issue: New Perspective of Leadership in Civil Society and Social Reconstruction, Section: “Sustainable Management.” Impact Factor: 3.9. Position Quality: 142/330. URL: <https://doi.org/10.3390/su151914047>

CMI supports cultural development by co-organizing the seminar “Rediscover Yourself Through the Classics: Self-Knowledge in Literature and Coaching.”



**INICIATIVAS CMI**

...nte graduado en CMI Business School sembramos un arbol, con  
...mpromiso con el planeta, sembrando esperanza y sostenibilidad  
...negocios especiali  
...en Responsabili...





# January 2024

CMI strengthens its commitment to responsible organizational management by renewing its EFR (Family-Responsible Organization) certification and progressing to the Proactive B category.

# February 2024

CMI showcases its responsible academic offering through the radio program Sol de la Mañana RD in Dominican Republic.

**CMI launches the first edition of its English-taught Master's in Corporate Social Responsibility and Sustainability, expanding its international academic offering and global reach.**

CMI President and Dean Dr. Eng. MBA Rafael García Martín, published a feature on Corporate Governance in *Economía Hispano-Alemana*, the magazine of the German Chamber of Commerce for Spain (AHK), in its Q1 2024 edition (pages 15–16), reinforcing its thought leadership in responsible management and corporate governance. Available at: <https://downloads.ahk.es/economia/2024-01/>

# March 2024

**CMI welcomes representatives of the Embassy of the Republic of Haiti to discuss initiatives aimed at increasing access to higher education and professional development opportunities for Haitian citizens, strengthening international cooperation and educational inclusion.**

May 2024

The founding president of CMI receives his doctorate in Mechanical Engineering and Industrial Organization from the Carlos III University of Madrid, with a summa cum laude distinction.





June 2024

CMI signs a collaboration agreement with the Institute for Dominicans Abroad (INDEX) to promote the academic and professional development of Dominican nationals living outside the country.

July 2024

CMI strengthens its commitment to academic excellence by obtaining CUALIFICAM certification for 5 Master's programs, a prestigious quality assurance framework managed by the Fundación para el Conocimiento Madrid and endorsed by Spain's Ministry of Education, Vocational Training and Sports.

September 2024

CMI successfully completes the follow-up audit carried out by the Catholic University of Ávila (UCAV), confirming the quality and compliance of the academic programs delivered as a collaborating institution

October 2024

CMI launches the first intake of its MBA in Sustainable Tourism, along with specialist programs in Digital Marketing & Social Media Management and in Project Management & Leadership, expanding its portfolio of career-focused and sustainability-oriented academic offerings.

CMI leadership attends Literature Biennial, celebrating outstanding Ibero-American literature

The first call for applications for professional master's degrees certified by CUALIFICAM begins.





## November 2024

Nilsa Mármol, Vice President of CMI, travels to the Dominican Republic to take part in the events related to the conferral of an honorary doctorate (Doctor Honoris Causa) upon Luis Abinader, strengthening the institution's international presence and academic relations.

CMI expands its academic portfolio with the introduction of the MBA in Sustainable Tourism and specialist programs in Digital Marketing and Social Media Management, Project Management, Leadership, and Entrepreneurship.

CMI participates in the International Business Schools Congress, a benchmark event in higher education, to explore innovative approaches for delivering educational products and services in more dynamic and interactive ways.

## January 2025

CMI relocates its headquarters to the heart of Madrid, establishing its new main campus at Gran Vía de San Francisco 15, in close proximity to the Royal Palace and Almudena Cathedral

CMI representatives participated in FITUR 2025, strengthening institutional relationships and fostering strategic alliances with key public- and private-sector leaders.





## March 2025

Dr. Eng. MBA Rafael García Martín participated in the event “Consumer Rights in the Digital Environment” at the invitation of the Minister of Social Rights, Consumer Affairs and the 2030 Agenda, Pablo Bustinduy. The event strengthened institutional dialogue and opened opportunities to explore collaborative projects with the Ministry in areas related to consumer protection, digital rights, and sustainable development.

CMI participates in the Higher Education Forum Marbella (ForumEduca Higher), an invitation-only event that brings together university leaders, business school directors, and higher education experts to discuss trends, innovation, and the future of global higher education.

## April 2025

CMI leadership joins The Comunidad de Madrid and the Dominican Embassy in Spain for a solemn tribute in the central Puerta del Sol for the hundreds of victims of the tragic roof collapse at the Jet Set nightclub in Santo Domingo.

CMI attended the information day organized by the National Association of E-learning Centers and Providers (ANCYPEL) and the Spanish Association of Business Schools (AEEN). The event provided a detailed overview of the educational aspects of Spain's new Immigration Regulations, particularly those affecting international students, educational institutions, and training providers under the new Foreigners' Regulation (Real Decreto 1155/2024)





## May 2025

CMI joined the National Centre for Environmental Education (CENEAM) following the delivery of specialized training programs in Corporate Social Responsibility and Sustainability, strengthening its contribution to environmental education and sustainable development initiatives.

CMI attends 2nd International Conference on Higher Education organized by the Spanish Association of Business Schools (AEEN). The conference was held in Madrid as part of AEEN's leadership role within EUPHE (European Union of Private Higher Education). The conference served as a platform for strengthening international partnerships and advancing discussions on the future of higher education. It highlighted the growing importance of global collaboration, institutional networking, and shared strategies to address challenges and opportunities facing higher education institutions worldwide.

## June 2025

Nilsa Mármol visited the Consul General of Peru in Madrid alongside the Ibero-American Women Entrepreneurs Association (AMEIB), reinforcing CMI's commitment to positive social impact and migrant inclusion. The meeting followed a collaborative effort to support the publication of the "Guide for People Migrating to Spain," aimed at facilitating integration and access to essential information for newcomers.

CMI was recognized at the Dominican University Innovation Fair for its collaboration, commitment, and contribution to fostering talent, creativity, and technological development during the second edition of Dominicana Innova





## June 2025

AMEIB Pachamama recognized Nilsa Mármol and CMI for their contribution as a pillar of sustainable development and a catalyst for opportunities within the community, highlighting their commitment to social impact, inclusion, and community empowerment.

CMI hosted a gastronomic fusion fair, this gave students a chance to share their countries' traditions with fellow classmates

The Institute of Dominicans Abroad in Spain (INDEX) hosted a workshop at CMI on Good Governance and International Relations, providing participants with valuable insights into effective governance practices and the role of international cooperation in addressing global challenges.

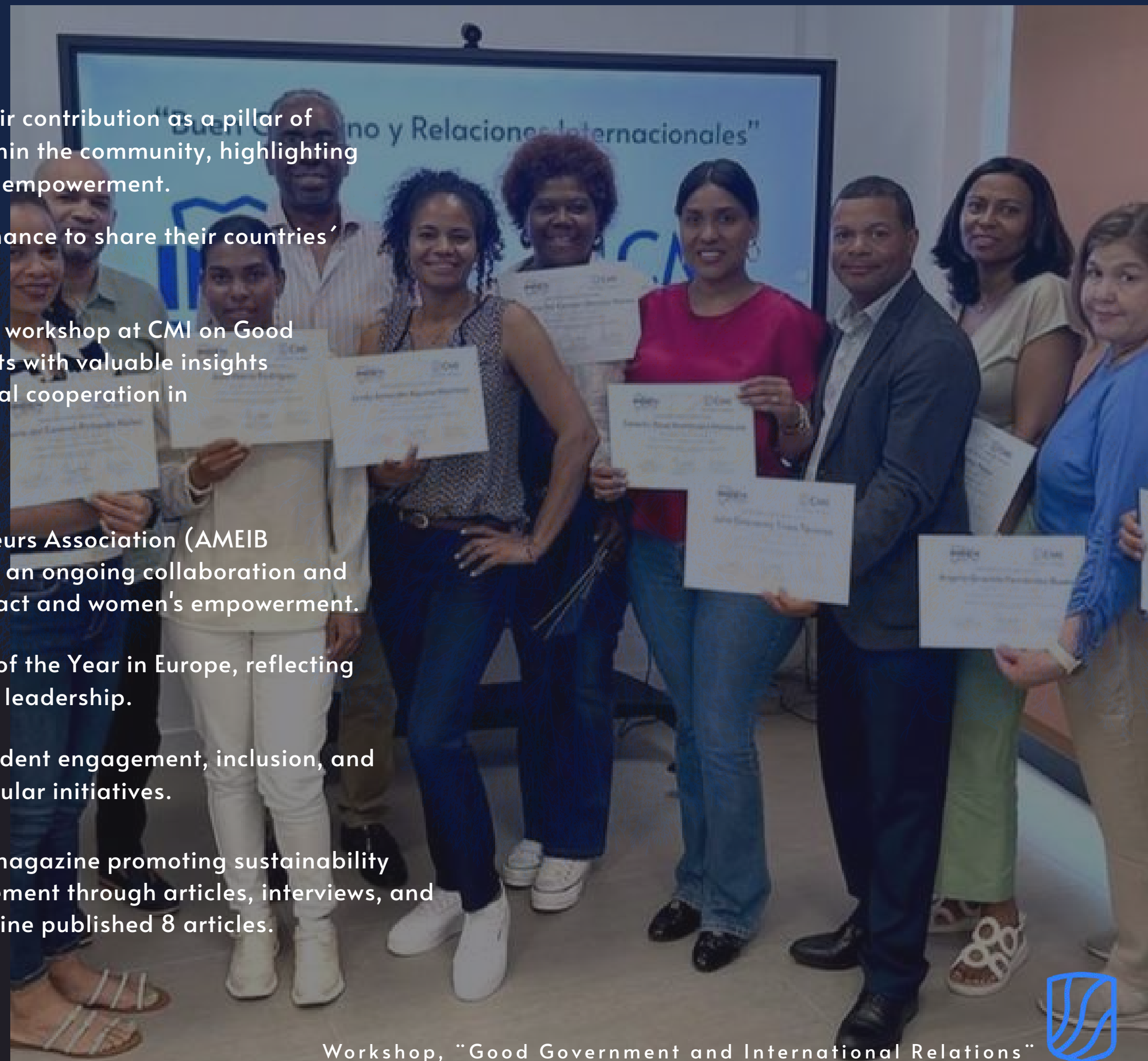
## July 2025

CMI donated €700 to the Ibero-American Women Entrepreneurs Association (AMEIB Pachamama), a partner organization with which it maintains an ongoing collaboration and support agreement, reinforcing its commitment to social impact and women's empowerment.

Recognition by Education Insider as the Best Business School of the Year in Europe, reflecting CMI's commitment to excellence, innovation, and responsible leadership.

Launch of the Student Well-being Department, promoting student engagement, inclusion, and participation in the development of academic and extracurricular initiatives.

Publication of the first edition of +Sostenible, a student-led magazine promoting sustainability awareness, environmental responsibility, and student engagement through articles, interviews, and community initiatives. During the reporting period the magazine published 8 articles.



Workshop, "Good Government and International Relations"





## September 2025

Successful UCAV audit and approval to deliver master's programs in English, including an MBA. This reinforces CMI's goal of academic quality, internationalization, and global access to education.

## October 2025

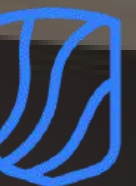
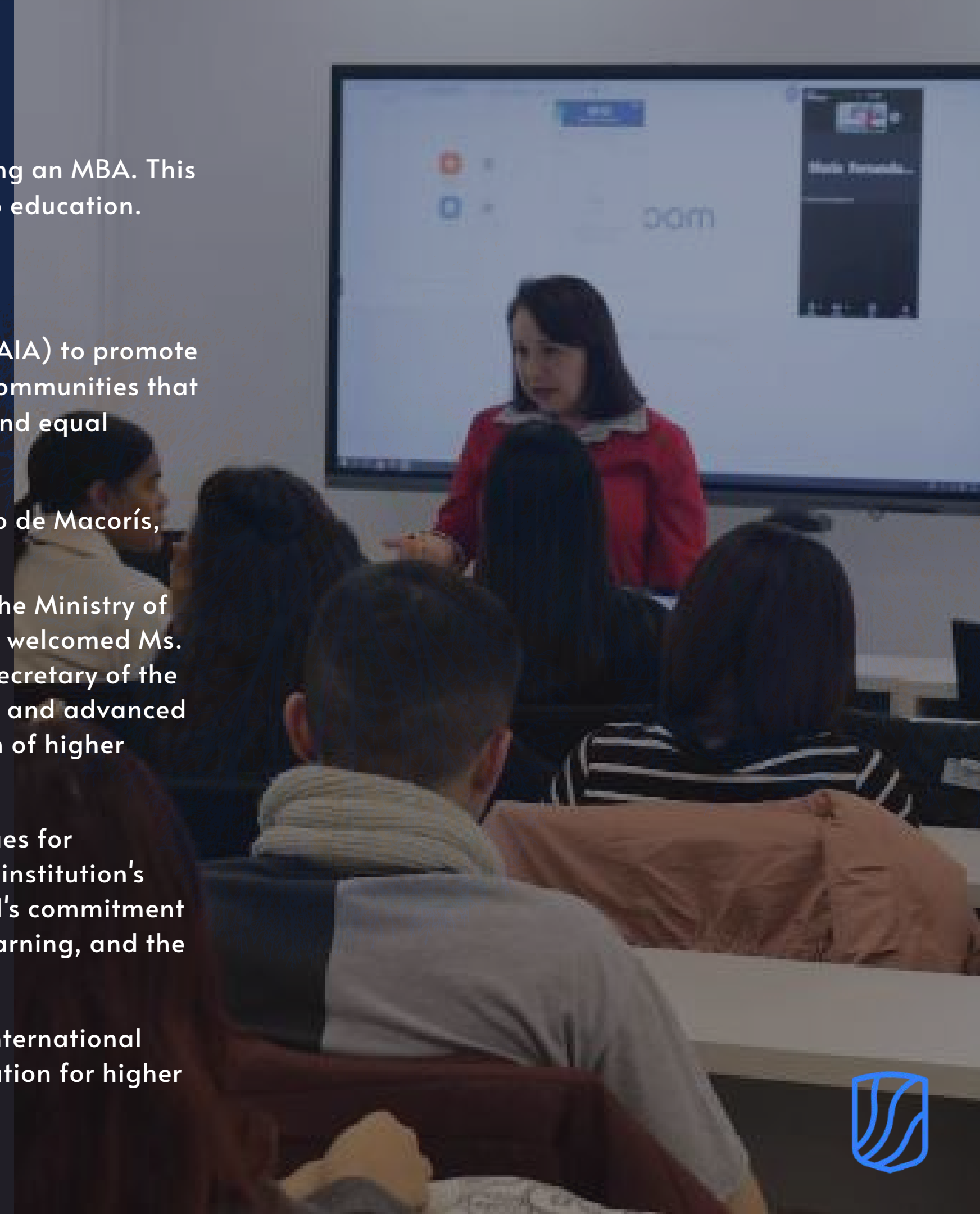
CMI signed a collaboration agreement with the Ibero-American Ideas Association (IAIA) to promote social, economic, and cultural diversity as a fundamental value of Ibero-American communities that have migrated to Spain, strengthening initiatives that foster inclusion, integration, and equal opportunities.

Expansion into the Dominican Republic with the launch of operations in San Francisco de Macorís, extending CMI's educational impact and regional presence across Ibero-America.

As part of the strategic collaboration agreement between CMI Business School and the Ministry of Higher Education, Science and Technology (MESCyT) of the Dominican Republic, CMI welcomed Ms. Paula Disla, Deputy Minister of International Relations, and Ms. Karla Tejeda, First Secretary of the Embassy of the Dominican Republic in Spain. The visit strengthened institutional ties and advanced joint efforts in academic development, international cooperation, and the promotion of higher education opportunities.

CMI leadership participated in events at IFEMA Madrid, one of Europe's leading venues for international exhibitions and innovation forums. This engagement strengthened the institution's global network and supported its internationalization strategy, while reinforcing CMI's commitment to a STEAM-based educational model that promotes innovation, interdisciplinary learning, and the skills needed for the future of education.

CMI Directors attended a Keystone Education Group event focused on the future of international student mobility and Spain's potential to strengthen its position as a leading destination for higher education.





## November 2025

CMI entered into a partnership agreement with Mi Campus Residencias to facilitate accommodation for international students coming to Spain, enhancing access to education and supporting their academic, personal, and professional development throughout their study experience.

Strengthened collaboration with the Ibero-American Ideas Association (IAIA) by co-organizing an Open Day and forum on Spain's new Immigration Law. The event brought together legal experts, diplomats, and institutional representatives to discuss recent policy developments, providing valuable information and guidance to students and the wider community.

CMI directors attend the AEEN Congress. They participated in cutting-edge international workshops on educational and cybersecurity services and technologies, as well as panels on the new impacts of AI on higher education.

CMI directors attended the International Congress of Business Schools 2025. This leading industry event is designed specifically for business schools and higher education professionals. Organized by AEEN, the congress serves as a platform for discussing the challenges, opportunities, and future direction of business education. A central goal of the event is to strengthen collaboration and networking among institutions and organizations involved in developing future business leaders and executives.

## December 2025

CUALIFICAM accredited CMI's professional master's programs for delivery in English, reinforcing academic quality standards and expanding access to internationally oriented, high-quality education for a diverse student community.





# SUSTAINABLE DEVELOPMENT GOALS

## 10. The Sustainable Development Goals (SDGs)





## Access to Education

At CMI, we firmly believe in the importance of democratizing access to quality education. For this reason, we offer a wide range of scholarships designed to support individuals from diverse backgrounds and circumstances:



**Persons with disabilities**



**People from developing countries**



**Unemployed people**

**4** QUALITY EDUCATION



**5** GENDER EQUALITY



**8** DECENT WORK AND ECONOMIC GROWTH



## Gender Equality

At CMI, women represent 50% of the Board of Directors and 50% of the overall workforce, including both administrative staff and faculty members. These figures reflect the institution's commitment to fostering gender equality, diversity, and inclusive leadership across all levels of the organization.





## Scientific Research

To advance scientific research and strengthen the technological capabilities of industries across countries through CMI Journal, CMI's transdisciplinary scientific journal specializing in Conscious Management, Corporate Social Responsibility (CSR), and Sustainability. The journal serves as a platform for the publication and dissemination of scientific research that contributes to sustainable development and responsible business practices.

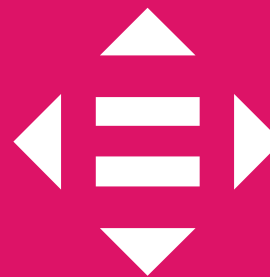
9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



## Opportunities

CMI offers an extensive scholarship program with grants of up to 60% off and personalized interest-free financing for various groups

10 REDUCED  
INEQUALITIES





## Responsible Consumption

CMI is committed to educating the professionals of tomorrow to apply their knowledge and skills in ways that help close supply chain loops and minimize negative impacts on the environment and society. This commitment is reflected not only in our academic programs but also in our operational practices. At the events in which we participate, all materials used for promotional gifts are biodegradable and plastic-free, favoring sustainable alternatives such as paper-based products.



## Climate Change

CMI has focused on three key areas to generate a positive impact on the environment: environmental assessment and certification procedures, waste management, and the promotion of circular economy principles and the sustainable use of resources. Through these efforts, CMI seeks to strengthen its environmental performance and contribute to long-term sustainability.





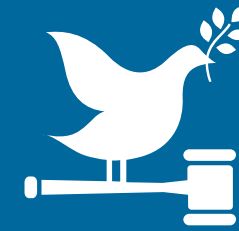
## Consciousness

Among CMI's core objectives is contributing to the development of a more peaceful and sustainable society in harmony with its environment. This commitment is pursued through the education of conscious leaders—individuals who are guided by integrity, responsibility, and a strong commitment to creating positive social and environmental impact.

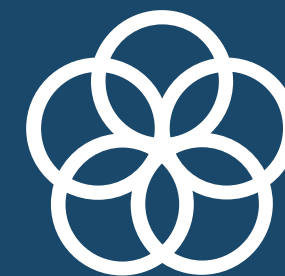
## Teamwork

Promote and strengthen effective partnerships across the public sector, public-private initiatives, and civil society, leveraging the expertise, knowledge, and resource-mobilization strategies of collaborative alliances to generate sustainable and lasting impact.

**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**17** PARTNERSHIPS  
FOR THE GOALS





# 11.Looking Ahead

CMI remains committed to continuous improvement across its academic, operational, and sustainability initiatives. Looking ahead, the institution has identified several strategic priorities to support long-term growth and positive impact:

- Expansion of English-Language Programs: Increase the range of programs offered in English to attract a more diverse international student body and enhance global accessibility.
- International Growth: Strengthen international partnerships, expand recruitment efforts in key markets, and further develop CMI's global presence and multicultural learning environment.
- Digital Transformation: Continue investing in digital tools and technologies to enhance the student experience, improve operational efficiency, and support innovative teaching and learning practices.
- ESG Data Collection Improvements: Develop more robust systems for collecting, monitoring, and reporting environmental, social, and governance (ESG) data to support transparency, accountability, and informed decision-making.
- To provide Higher Level Vocational Training through its own CMI Vocational Training Institute
- To market official university degrees, official master's degrees and doctorates through academic agreements

CMI aims to expand its global reach and increase its positive impact on society and the environment. By growing access to high-quality education and strategically investing in its CSR initiatives, the institution seeks to create lasting value for students, communities, and future generations.







Thank you!

