

Expert Diploma in **SUSTAINABLE FINANCE AND ECONOMY**



100% ONLINE · FLEXIBLE

**FORMAT 20 CREDITS I
3 MONTHS**

**EXPERT DIPLOMA
CMI BUSINESS SCHOOL**

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**"Climate change has become a defining factor in
companies' long-term prospects."**

— Larry Fink, Chairman and CEO of BlackRock



WHY

CMI BUSINESS SCHOOL?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellent education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating with responsibility.

CMI Business School received the award for the most innovative academic programmes in Spain at The International CSR Excellence Awards 2022.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

CMI Business School offers the highest quality standards in its services to society. All its activities are based on continuous improvement processes, supported by modern, advanced technology and management systems.

Our integrated educational quality management system is ISO 9001 certified and audited by the Catholic University of Ávila.



Research and Development
Guidance and support with research



Tailored tutoring and follow-up
Madrid and Valencia campuses.



100% online classes
Virtual campus



Employment and Networking
Job opportunities, internships
and Alumni Club



Scholarships and grants
For new and former students





OUR PHILOSOPHY

Our purpose is to help create a new and better world through research, development and innovation and the holistic education of the individual, putting science, technology and Artificial Intelligence at the service of the challenges of our time.

✓ Research

At CMI we work on research and innovation to generate cutting-edge scientific and technological knowledge in collaboration with industry stakeholders and through our scientific journal, Conscious Management Journal.

✓ Social Responsibility Education

To offer training products and services for excellence in the conscious management of organisations, developing people's talent to the full.

✓ Consultancy

Our goal is to provide advanced consultancy services to leaders and organisations seeking excellence in the service of society.



MISSION

To train professionals in business and organisational management, leadership, innovation, science and new technologies through cutting-edge STEAM programmes of excellence, boosting their careers and achieving sustainable growth with a triple benefit: economic, social and environmental.



VISION

To become a world-leading STEAM school of business and technology, driving the sustainable growth of organisations with a positive impact on society and the environment.



VALUES

C - Conscious of our role as agents of change in driving the growth of responsible professionals and organisations.

M - Methodical in our teaching processes, so that we deliver innovative, excellent programmes to the full satisfaction of every student.

I - Integrity and ethics in how we work, internally and externally, with students, colleagues and partners, building trust and respect inside and outside the classroom.

B - Beneficial to society and the environment, with the firm purpose of helping to create a better world through quality education.

S - Sustainable through our contribution to the community, developing professionals and organisations with a positive impact for the generations of today and tomorrow.

EXPERIENCE CMI BUSINESS SCHOOL

Studying at CMI means training at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a certified B Corp social enterprise, we nurture talent with a scholarship programme awarded by the Gala Foundation and zero-cost financing.

At CMI we work tirelessly because, like our students, partners and so many others, our goal is to leave a better world as a legacy for future generations.



- ✓ **CMI Business School**
Excellence as an international business and technology school.
- ✓ **Faculty**
Notable faculty of expert professionals and researchers: 75% hold a PhD or are PhD candidates.
- ✓ **Experiential Learning**
Sound theory is combined with case studies to build knowledge from experience.
- ✓ **International Programme**
Lessons take a global business perspective.
- ✓ **Virtual Campus**
Easy communication and monitoring of the academic programme.
- ✓ **Limited places**
Group sizes are kept small.

PARTNER ORGANISATIONS



MAPFRE



BANRESERVAS
El banco de todos los dominicanos



nh
HOTELES

HEINZ
ESTD 1869



B Sabadell

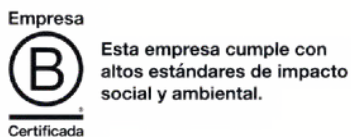


+ Cruz Roja Española

AWARDS



CERTIFICATIONS



CERTIFIED



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ESPAÑA 2023



Expert Diploma in **SUSTAINABLE FINANCE AND ECONOMY**

In today's context, marked by growing concern about environmental and social challenges, it is essential to develop economic and financial approaches that promote sustainability.

The Expert Diploma in Sustainable Finance and Economy provides comprehensive, specialised training to understand and apply the principles of sustainability in economics and finance. On completing the Expert Diploma, participants will have gained:

- A deep understanding of the challenges and opportunities in sustainable economics and finance
- Practical skills to design and implement sustainable strategies
- A network of contacts with professionals and experts in the sector
- A certificate accrediting specialised training in an increasingly relevant field



WHO IS IT FOR?



The Expert Diploma in Sustainable Finance and Economy at CMI Business School is aimed at professionals from a range of disciplines, including economics, finance, administration, engineering and environmental sciences, who wish to specialise in sustainability.

It is also designed for civil servants, consultants and entrepreneurs interested in incorporating sustainability into their projects and organisations.

COURSE OBJECTIVES



The main objective is to equip participants with the tools and knowledge needed to integrate sustainability into economic and financial decision-making.

The programme aims to train professionals capable of designing, implementing and evaluating strategies and policies that contribute to sustainable development, in both the corporate and public sectors.

FORMAT AND FEES



Online

Duration: 3 months · Online with live classes

Total price: €1,100 (incl. €200 enrolment fee and €80 diploma fee)

Price with 50% scholarship: €690

Interest-free financing: enrolment fee + 3 instalments of €163

Scholarships and terms

Half-price scholarships (up to 50%) for academic excellence or country of origin. Additional 10% discounts for pre-enrolment, single payment, group enrolment and Alumni Club members. Includes tuition, enrolment, diploma, materials and Alumni Club membership. The enrolment fee secures your place after admission and is deducted from the price; the 3 instalments are paid within the first 5 days of each month.



Incubator

Optional services from the CMI Incubator and Accelerator: a workstation 8 hours a week (9 am–5 pm) + 2 monthly feedback sessions, €200/month + VAT; or virtual and in-person support with 2 monthly feedback sessions, €120/month + VAT.

STUDY PLAN



Sustainable Finance

7 ECTS

- Financial Accounting and Triple Bottom Line Management
- International Strategic Management and Sustainable Financial Management
- Financial Management, Planning and Management Control
- Management of Sustainable Financial Policies
- Sustainable Finance
- Taxation and Tax Law

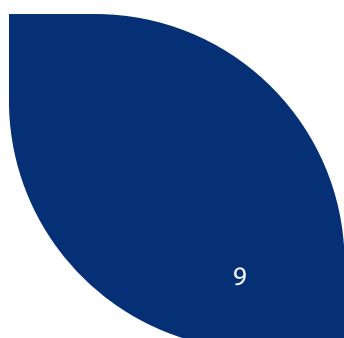
Green Economy

7 ECTS

- Economics of CSR
- Evolution and International Standards of CSR and Sustainable Development
- Sustainable Strategy Management
- The International Environment and New Economic Paradigms

Responsible Investment

6 ECTS

- Financial Systems and Markets
 - Ethical, Social and Environmental Banking
 - Socially Responsible Investment
- 

OUR FACULTY

The programme is taught by CMI Higher Education faculty: practising professionals, PhD holders and researchers; 75% hold a PhD or are PhD candidates.



Dr. Daniel Caridad López del Río

PhD in Economics (UCO). Master's in Finance (AFI). Executive at BBVA



Dr. Carmen Hernando Vivar

PhD in Business Studies (UAH). Associate Professor at UAM. Finance Director



Dr. Máximo Santos Miranda

PhD in Applied Economics (UNED). Corporate treasury at Cemex, Solaria and Sesé



Miguel Ángel Herrero Alvite

Master's in Quantitative Finance (AFI). CFA and FRM. EMIR supervision at the CNMV



Dr. Francisco Javier Ramos González

PhD in Economics (UCM). Postdoctoral fellow at Harvard. 36+ years of teaching



Ignacio Álvarez Rello

Forensic economist, chartered auditor and insolvency administrator. Associate Professor (UAM)



Dr. María del Pilar Montes Gutiérrez

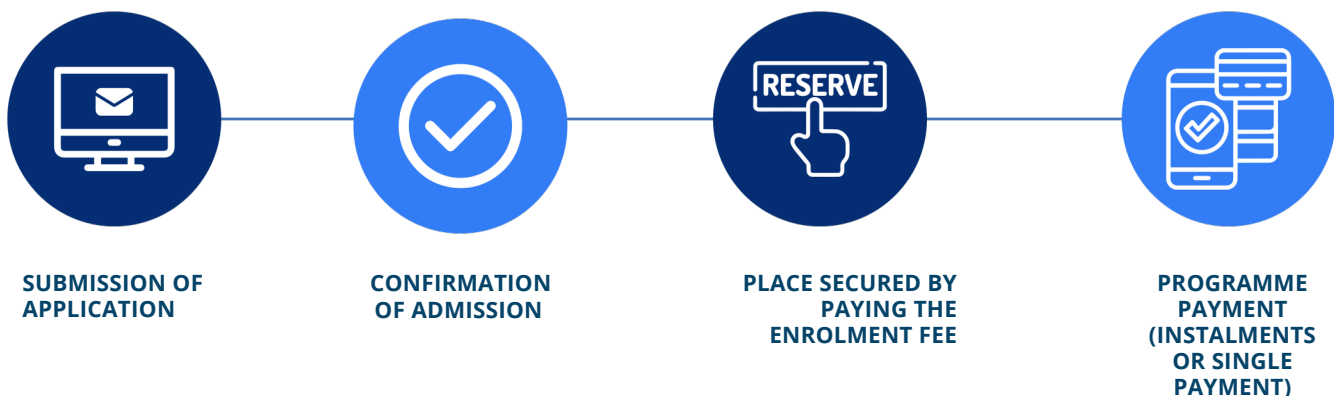
PhD in Social Responsibility (URJC). Lecturer at CEU San Pablo. CEO of IMENA



Ignacio Paja Fano

Master's in Financial Management (IE). PADE (IESE). 40 years in senior industrial management

APPLICATION PROCESS



Requirements

Send your documents to admisiones@cmi.es:

- Copy of passport or ID card
- Curriculum vitae

Enrolment

Candidates will be notified of the outcome of the admission process by email.

Once admitted, candidates complete their registration by paying the enrolment fee, which secures their place; the remainder is paid in interest-free instalments or as a single discounted payment.

Enrolment is open all year round, subject to the availability of places.

WHAT OUR STUDENTS SAY



4.6 ★ on Google · over 200 reviews

"A great school for business-oriented postgraduate courses, with strong development of sustainability-related subjects. I did a master's in finance that combined technical content with ESG-related topics."

— Maha H., Master's in Finance

"In the CSR and Sustainability master's, teaching is personalised and the method is practical: excellent preparation for putting it into practice in the corporate world."

— Ariana P., Master's in CSR and Sustainability

"Lecturers of an extraordinary standard with outstanding professional and academic careers. A very comprehensive syllabus adapted to the times. I did my MBA there and recommend it without a doubt."

— David G., MBA

"I particularly value the quality of the faculty, their approachability and willingness to answer questions. The programme content is current, relevant and applied to the reality of business."

— Yarismar O., Master's

"Top-quality lecturers with extensive knowledge and business experience, who offer opportunities to bring academia into the real world."

— Pamela M., student



ALUMNI CLUB

Everything we do at CMI aims to serve the students who pass through our classrooms to the highest possible standard. That is why, on completing any CMI programme, you enjoy all the benefits of being an alumnus free of charge:

- Timely, up-to-date information on programmes and scholarships
- Newsletters and publications
- Information on topics of interest
- Invitations to networking events, conferences and talks
- Discounts on training and merchandise
- Job board



CMI Business School

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STEAM · SUSTAINABILITY · AI · INNOVATION · INDUSTRY 6.0