



CERTIFIED
UNE-ISO 21001



ISO 9001:2015
BUREAU VERITAS
Certification



efr

SPAIN'S BEST BUSINESS SCHOOL FOR CSR, ON
CAMPUS AND ONLINE

#1 CSR Awards U.K.

Qualificam
certificación de máster profesional



UCAV
www.ucavila.es

CENTRO COLABORADOR



**CMI Business
School**

CONSCIOUS MANAGEMENT INSTITUTE

MASTER'S IN
**CORPORATE SOCIAL
RESPONSIBILITY AND
SUSTAINABILITY**



Gran Vía de San Francisco, 15,
28005 Madrid, Spain.

cmí@cmí.es

+34 91 172 43 58

+34 681 36 12 27

WhatsApp Admissions Advice 24/7:

+34 624 01 45 68

www.cmi.es

STEAM · SUSTAINABILITY · AI
INNOVATION · INDUSTRY 6.0

Top Business School in Europe 2025
Awarded by Education Insider U.S.A.



CMI Business School

Awarded by
EDUCATION
INSIDER

DUAL DEGREE:

STUDY MODES:

- On campus
- Online

MASTER'S DEGREE FROM CMI BUSINESS
SCHOOL
MASTER'S DEGREE FROM THE CATHOLIC
UNIVERSITY OF ÁVILA (UCAV)
ECTS: 60



Business School



OUR CAMPUS IN MADRID



Gran Vía de San Francisco, 15: 700 m from Almudena Cathedral and the Royal Palace, with Puerta de Toledo metro station and BiciMAD bike-sharing next to the school.

Faculty of working professionals: 75% hold a PhD or are PhD candidates.

“SOCIETY IS DEMANDING THAT COMPANIES, BOTH PUBLIC AND PRIVATE, SERVE A SOCIAL PURPOSE.”

- LARRY FINK, CEO OF BLACKROCK

CONTENTS

1. CMI BUSINESS SCHOOL

2. THE CMI EXPERIENCE

PARTNER ORGANISATIONS

3. CATHOLIC UNIVERSITY OF SANTA TERESA DE JESÚS OF ÁVILA (UCAV)

4. MASTER'S IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

**5. WHO IT IS FOR
PROGRAMME OBJECTIVES**

GRADUATE PROFILE

6. PROFESSIONAL WORK PLACEMENTS

STUDY MODES AND SCHEDULE

7. FEES AND SCHOLARSHIPS

8. CURRICULUM

9. ADMISSIONS PROCESS

10. ALUMNI CLUB



WHY CMI Business School?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellent education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating responsibly.

CMI Business School has been named Top Business School in Europe 2025 by the US magazine EDUCATION Insider. This prestigious award reflects the outstanding quality, reputation and trust that CMI has built over time.

It also received the award for the most innovative academic programmes in Spain in 2022 from The International CSR Excellence Awards.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

We offer the highest quality standards in our services to society. All our activities are carried out through continuous improvement processes, supported by modern, advanced technological management systems.

We have an integrated educational quality management system certified to ISO 9001 and audited by the Catholic University of Ávila, and our programmes hold the Cualificam quality seal.

RECOGNITION



Research and Development

Mentoring and research support.



Guest lectures in class

Madrid and Valencia campuses.



Live-streamed classes

Virtual campus.



Careers and Networking

Job opportunities, work placements and the Alumni Club.



Scholarships and grants

For new and former students.



THE EXPERIENCE

CMI Higher Education

Studying at CMI means learning at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a certified B Corp social enterprise, we foster talent with a scholarship scheme recognised by Fundación Gala and with interest-free financing.

PARTNER

Organisations



✓ **CMI Business School**
International school of business and technology.

✓ **Faculty**
Expert professionals and researchers; 75% hold a PhD or are PhD candidates.

✓ **Experiential learning**
Theory and case studies are combined to build knowledge based on experience.

✓ **International Programme**
All modules take a global business perspective.

✓ **Virtual Campus**
This platform makes communication and monitoring of the programme easier.

✓ **Limited places**
Maximum of 45 students per class.



UCAV
www.ucavila.es

CMI Business School, an international institute of higher education in business and technology focused on STEAM, sustainability, AI, innovation and Industry 6.0, offers a dual university degree following an agreement with the Catholic University of Ávila (UCAV), a collaborative effort to provide greater opportunities for students.

The Catholic University of Ávila is an active hub that engages with every sector of society in both directions. Its professionals from all sectors bring real-world needs into the classroom, anticipating training tailored to the demands of the labour market. Its commitment to society seeks a balance between education and the needs of the job market.

The Catholic University of Ávila goes beyond its walls to put its Corporate Social Responsibility into practice through a range of initiatives into which it pours its enthusiasm and commitment every day to build a better society.

MASTER'S IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

CMI's Master's in CSR and Sustainability is a specialised, cutting-edge programme designed to deliver, in just one year, a truly transformative experience of all-round professional and personal development.



It is aimed at those who wish to become the kind of leader society now demands: one committed to organisational growth that creates a positive impact.

The Master's in CSR and Sustainability will maximise your chances of success as your career develops, equipping you to direct and manage companies and organisations with a triple bottom line: economic, social and environmental. Your employability will be greatly enhanced, opening doors at large multinationals, small and medium-sized enterprises, social enterprises and foundations alike.

Through an education of excellence, the programme will prepare you to lead departments, teams, projects and organisations successfully, to found innovative companies focused on responsible, sustainable growth, and to implement regulatory compliance and sustainability due diligence systems.

It is taught using the latest educational technologies and teaching methods by an outstanding faculty of lecturers and researchers with distinguished professional, academic and teaching backgrounds: 75% hold a PhD or are PhD candidates.

Its approach is international: business and organisations geared to sustainable development in a global context.



WHO IT IS FOR

This programme is aimed at those who wish to become the kind of leader society now demands: one committed to organisational growth that creates a positive impact.

Applicants to this CMI Business School master's programme must hold a bachelor's degree or a degree in architecture, engineering, law or teaching, or another equivalent and complementary qualification in the same field as the profiles described.

PROGRAMME OBJECTIVES



GRADUATE PROFILE

Degree: Master's in Corporate Social Responsibility and Sustainability

Main role of the graduate, as recognised in the profession:

- Leading research, development and innovation projects in CSR and Sustainability.
- Coordinating and managing the CSR initiatives implemented within the company.
- Proposing new CSR initiatives in line with the company's strategic plan.
- Designing and overseeing regulatory compliance and due diligence programmes.

Career prospects:

- CSR consultant for companies.
- Head of CSR in companies.
- Compliance and sustainability officer.

PROFESSIONAL WORK Placements

All Professional Work Placements may be paid and offer an ideal complement, in the job market, to the learning acquired throughout the curriculum. In addition, all students will have the option of extending their placement on an extracurricular basis, i.e. without counting towards credits, for a period of 6 months.



STUDY MODES AND SCHEDULES



On campus
50% hybrid

One week in the classroom, the next one remote. Monday, Wednesday and Thursday, 7–10 pm**



Online
live

Live and recorded classes

****Days may vary by intake.
Ask your adviser about the next intake.**

**All programmes are intensive and last one academic year.*

FEES and Applicable conditions

1

MASTER'S (SPANISH OR ENGLISH)



Total price	Enrolment fee (included)	CMI + UCAV degree certificates (included)	Price with 50% scholarship	Interest-free financing
€7,920	€900 ³	€250	€4,535 ²	Enrolment fee + 9 instalments of €404 ⁴
€4,365	€900 ³	€250	€2,758 ²	Enrolment fee + 9 instalments of €206 ⁴

1 Includes tuition, enrolment, degree certificates, materials and Alumni Club membership.

2 50% scholarship applied; can be combined with early-enrolment and single-payment discounts.

3 The enrolment fee secures your place after admission and is deducted from the price.

4 Nine instalments, payable within the first 5 days of each month.

SCHOLARSHIPS

CMI awards study scholarships for its master's programmes in all study modes, supporting the democratisation of high-quality education and equal opportunities.

These scholarships include:

-  Up to 50% scholarship for academic excellence or country of origin.
-  Alternatively: 40% for professional experience or for recent graduates (cannot be combined with the above scholarship).

Additional 10% discounts for early enrolment, single payment, group enrolment and Alumni Club members.

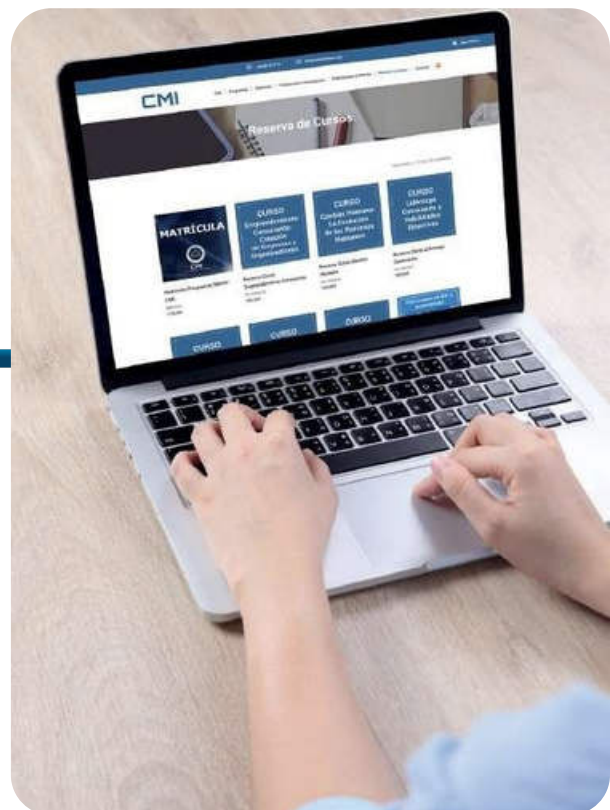


PROGRAMME

CURRICULUM

The curriculum stands out for combining the elements needed to excel as a responsible leader: cutting-edge knowledge with scientific rigour, practical exercises that let you apply what you have learnt, and experiential learning that makes the most of each area of study and development.

The main pillars of the curriculum are described below. They may vary and are subject to the latest changes each expert considers appropriate in light of new advances in their field, so as to always provide cutting-edge training.



First Term

- Evolution and International Standards of CSR and Sustainable Development** **4 ECTS**
 - Introduction to and Evolution of CSR (3 ECTS)
 - Historical perspective on the evolution of CSR.
 - Holistic approach and scope of action.
 - Management Objectives and Tools.
 - Sustainability Reports.
 - Certification methods for national and international standards.
 - Designing and implementing CSR for the Self-employed, SMEs and Large Companies.
 - International Standards of CSR and Sustainable Development
 - The International Dimension of CSR.
 - Social responsibility, sustainable development and human rights.
 - Institutions and Bodies.
 - International CSR guidelines. Interaction and applicability.
 - Sustainable Development and International Cooperation Strategies.
- Ethical Framework and Sustainable Management of Companies, Third Sector and Public Bodies** **3 ECTS**
 - Ethical Framework of Organisations
 - The human being: anthropological, psychological and philosophical approach.
 - Behaviour and Ethics in business: from Compliance to CSR.
 - The Code of Ethics.
 - Ethics and CSR in Public Administrations.
 - Management of Foundations and Social Enterprises
 - Introduction to and Context of Foundations and Social Enterprises.
 - Legal Framework and Tax Regulation.
 - Evolution of Interrelations between Companies, Foundations, Associations and Public Administrations.
 - Efficient and Effective Administration of Foundations and Social Enterprises.
 - Global Collaboration and Internationalisation.

Continued on next page

• The Legal Environment of Organisations	2 ECTS
•Part I: Fundamentals of Business and Third Sector Law -Legal and Administrative Framework. Natural and legal persons. -Classification and characteristics of corporate legal entities, e.g. S.L., S.A., J.V. -How transnational corporate groups operate (parent company, subsidiaries, permanent establishment, free zones, etc.) -Human Rights. -Environmental Law. -Types of legal liability: civil, criminal and corporate. Practical application. -Legal status and responsibilities of the Third Sector, e.g. Foundations, NGOs, Associations. •Part II: -Taxonomy: latest developments in the international legal environment of sustainable organisations. -CSR Regulation in the Workplace. -Employment law, e.g. employment contracts, remote working law, transparency, equality, inclusion. -Anti-corruption, Occupational Health and Safety, Digitalisation, Data Protection, New Technologies, Intellectual and Industrial Property, Public Procurement, etc.	
• Social Environment and Innovation	2 ECTS
•Sociology applied to Responsible Business. •Sociological Analysis and Studies of the Global Village: Raising Awareness. •Connection, Dialogue and Collaborative Relationships of Organisations for Social Development in Harmony and with Equal Opportunities. •Social Innovation.	
• Economics and CSR	3 ECTS
•The economic environment of companies and organisations. •New Social, Green and Circular Economy with a Triple Bottom Line: Economic, Social and Environmental. •The Economic Dimension of CSR.	
• Sustainable People Management	2.5 ECTS
•People Management in Organisations as a driver of Corporate Social Responsibility. •Values-based People Management. Transparency, objectivity and equality. •Purpose, Strategy and Planning. •Development, Learning and Continuous Improvement of People and Organisations. •Organisation of Activities and Responsibilities. •Merit-based Search, Assessment and Selection of Staff. •Good Practice in Employment Relations and Recruitment. •Occupational Risk Prevention (ORP). •Engagement, retention, work-life balance, gender equality and functional diversity. •Pay and Employee Benefits. •Performance Appraisal and Measurement.	
• Project Management	2 ECTS
• Career Development and Vision	0.5 ECTS

Continued on next page

Second Term

• Sustainable Finance and Socially Responsible Investment 4 ECTS

- Sustainable finance:
 - New international taxonomy in Sustainable Finance.
 - Fundamentals of Economic, Financial and Cost Analysis.
 - Management Control and tools for measuring CSR Impacts (Triple Bottom Line, project ROI).
 - Accounting and Finance in NGOs and Social Enterprises.
- Socially Responsible Investment (3 ECTS)
 - Socially Responsible Financing and Investment.
 - Corporate Image and Reputation Management.
 - Sustainability and Financial Markets.
 - Responsible Use of New Technologies

• Environmental Management and Protection Systems 6 ECTS

- Categories of Environmental Protection
- Ecosystems
- Biodiversity
- Healthy atmosphere
- Water resources
- Soil, forests, mineral resources
- Climate Change
- Practical Environmental Management Tools
- Water footprint
- Environmental footprint
- Industrial and urban waste
- Energy eco-efficiency and Eco-design
- Carbon footprint calculation
- Environmental Management Systems.
- Environmental Risk Analysis.
- Environmental Impact Assessment.
- Quality Management Systems.

• Management of Regulatory Compliance Programmes 4 ECTS

- Internal Compliance framework in organisations.
- Policies and Procedures.
- Leadership, Culture, Training Plans and Marketing of a Compliance Programme.
- Corporate Due Diligence Management System
- Planning, Execution, Monitoring, Control, Audits and Continuous Improvement.
- Crisis management
- Management models to safeguard Human Rights in Companies.

Third Term

• Conscious Leadership 1 ECTS

- The Keys to Responsible Leadership as a driver of CSR.
- Values as the backbone of human development and continuous improvement.
- Skills of the Responsible Leader for excellence in Self-management and in Managing High-Performance Cross-functional Teams, both on-site and remote.
- Management Skills for running companies, NGOs and sustainable, innovative hybrid organisations.
- Systems Approach.

Continued on next page

• Responsible Entrepreneurship •Introduction to Responsible Start-ups. •The Entrepreneurial Mindset. •Planning, design and launch of New Responsible Organisations. •Strategic Management of R&D&I. •Entrepreneurship Ecosystems and Support Resources. •Certifications and Standards in Entrepreneurship. •Digital Entrepreneurship.	1 ECTS
• Responsible International Negotiation •The human being: psychology and neuroscience to understand the negotiator's mindset and negotiation processes. •Negotiations and the generic negotiation process. •Collaborative Negotiation. •Keys to negotiating responsibly in an international, multicultural environment. •Techniques for the different stages of the generic negotiation process: Initiation, Preparation, Development and Closing.	1 ECTS
• Research, Development and Innovation Management •Fundamentals of R&D&I methods. •Strategic Management of Research, Development and Innovation. •Research Methodologies for managing responsible organisations. •Development of Sustainable Products and Services. •Innovative Organisations. •Infrastructure, Resources and Funding. •Integrated Management of R&D&I Projects. •Communicating R&D&I.	1 ECTS
• CSR Strategy, Planning, Reporting and Communication Management - CSR Planning and Reporting •Drawing up plans for implementing and developing CSR and sustainability. -Preparing CSR performance reports. -GRI reporting -Practical project: drawing up a sustainability plan/report. •Sustainable Strategy -A Global View of Organisations. -The Organisation's Purpose. -Collaborative Strategy. -Defining and Managing the Sustainable Strategic Plan. •CSR Communication -Purpose and Plan for Conscious Communication. -CSR Communication Methodology and Standards. -Skills, Techniques and Tools. -Delivering Effective Presentations.	5 ECTS
• Master's Thesis - Options: •Plan for creating a responsible organisation. •Research article. •Sustainability Report •CSR Plan	6 ECTS
• Professional work placement •300 compulsory hours, or credit recognition for accredited professional experience*	12 ECTS

TOTAL CREDITS
60 ECTS

ADMISSIONS PROCESS

Requirements

Documents to be sent to admisiones@cmi.es:

- Curriculum vitae
- Copy of passport or ID document
- Apostilled or certified university degree giving access to Master's studies. Degrees awarded by universities anywhere in the world are accepted.
- Academic transcript



Submission of
documents



Admission
confirmation



Place reservation
by paying the
enrolment fee



Programme
payment

Application

If you wish to apply for any of the scholarships offered by CMI, please send a cover letter and scholarship application explaining your interest in the programme, together with all the documents, to: admisiones@cmi.es

Candidates are selected by the Admissions Committee, made up of CMI's management and the programme director.

Enrolment

Candidates will be informed of the outcome of the admissions process by email. Once admitted, you must pay the place reservation fee to complete your enrolment.

Enrolment is open all year round, subject to the availability of places.

Candidates without a university degree may be admitted by demonstrating relevant professional experience as a source of knowledge and skills, in line with our admission criteria, so as to maximise the positive impact of students and the Institute. In this case, a minimum of 3 years' work experience is required, evidenced by a letter from the employer.



ALUMNI CLUB

At CMI we strive to serve every student who passes through our classrooms to the highest possible standard. That is why, on completing any CMI programme, graduates enjoy all the benefits of alumni membership free of charge:

- Timely, up-to-date information on programmes and scholarships.
- Newsletters and publications.
- Information on topics of interest.
- Invitations to networking events, conferences and talks.
- Discounts on training and merchandise.
- Job board.





CMI Business
School

www.cmi.es

📍 Gran Vía de San Francisco, 15, 28005
Madrid, Spain.

✉ cmi@cmi.es

☎ +34 91 172 43 58

📱 +34 681 36 12 27

WhatsApp Admissions Advice 24/7:

+34 624 01 45 68

STEAM · SUSTAINABILITY · AI · INNOVATION · INDUSTRY 6.0