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SPAIN'S BEST BUSINESS SCHOOL FOR CSR, ON
CAMPUS AND ONLINE

#1 CSR Awards U.K.



CMI Higher
Education

CONSCIOUS MANAGEMENT INSTITUTE

MASTER'S IN
LEADERSHIP, ETHICS AND
CHANGE MANAGEMENT



📍 Gran Vía de San Francisco, 15,
28005 Madrid, Spain.

✉️ cmi@cmi.es

☎️ +34 91 172 43 58

📱 +34 681 36 12 27

WhatsApp Admissions

Advice 24/7:

+34 624 01 45 68

🌐 www.cmi.es

STEAM · SUSTAINABILITY · AI
INNOVATION · INDUSTRY 6.0

Top Business School in Europe 2025
Awarded by Education Insider U.S.A.



CMI Business School

Awarded by
EDUCATION
INSIDER

STUDY MODES:

- Blended
- Online

DEGREE:
MASTER'S DEGREE FROM CMI BUSINESS SCHOOL

ECTS: 60



***“THE TIME IS ALWAYS
RIGHT TO DO WHAT IS
RIGHT.”***

- MARTIN LUTHER KING JR., THE FUTURE
OF INTEGRATION (1964)



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OUR CAMPUS IN MADRID



Gran Vía de San Francisco, 15: 700 m from
Almudena Cathedral and the Royal Palace, with
Puerta de Toledo metro station and BiciMAD
bike-sharing next to the school.

Faculty of working professionals: 75% hold a
PhD or are PhD candidates.



WHY CMI Higher Education?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellent education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating responsibly.

CMI Higher Education has been named Top Business School in Europe 2025 by the US magazine EDUCATION Insider. This prestigious award reflects the outstanding quality, reputation and trust that CMI has built over time.

It also received the award for the most innovative academic programmes in Spain in 2022 from The International CSR Excellence Awards.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, considering the needs of a sustainable, circular economy.

We offer the highest quality standards in our services to society. All our activities are carried out through continuous improvement processes, supported by modern, advanced technological management systems.

We have an integrated educational quality management system certified to ISO 9001.

RECOGNITION



Research and Development
Mentoring and research support.



Guest lectures in class
Madrid and Valencia campuses.



Live-streamed classes
Virtual campus.



Careers and Networking
Job opportunities, work placements and the Alumni Club.



Scholarships and grants
For new and former students.



THE EXPERIENCE

CMI Higher Education

Studying at CMI means learning at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a certified B Corp social enterprise, we foster talent with a scholarship scheme recognised by Fundación Gala and with interest-free financing.

PARTNER

Organisations



CMI Higher Education
International school of business and technology.



Faculty
Expert professionals and researchers in the subjects they teach: 75% hold a PhD or are PhD candidates.



Experiential learning
Theory and case studies are combined to build knowledge based on experience.



International Programme
All modules take a global business perspective.



Virtual Campus
This platform makes communication and monitoring of the programme easier.



Limited places
Maximum of 45 students per class.



METHODOLOGY

A methodology based on a dynamic combination of constructive theory, debates focused on ethical analysis, complex organisational restructuring case studies and board-meeting simulations, with individual tutoring and assessment geared towards developing each student's competencies.

Continuous assessment in every module: participation, case studies, individual and group work, oral presentations and written tests. Work placements are assessed on performance, the supervisor's report and the placement report; the Master's Thesis on the written work and its defence.

60 ECTS over 9–12 months, blended (Madrid) or online, with 300 hours of work placements (12 ECTS). Two intakes a year: October–November and February–March. Admission by Committee.

MASTER'S IN LEADERSHIP, ETHICS AND CHANGE MANAGEMENT

Our Master's in Leadership, Ethics and Change Management prepares professionals in responsible leadership, ethical governance and the strategic management of organisations.



Available blended (Madrid) and online, the programme brings together skills in communication, team management, sustainability, regulatory compliance and change management to lead organisations responsibly, ethically and effectively in complex, dynamic and globalised environments.

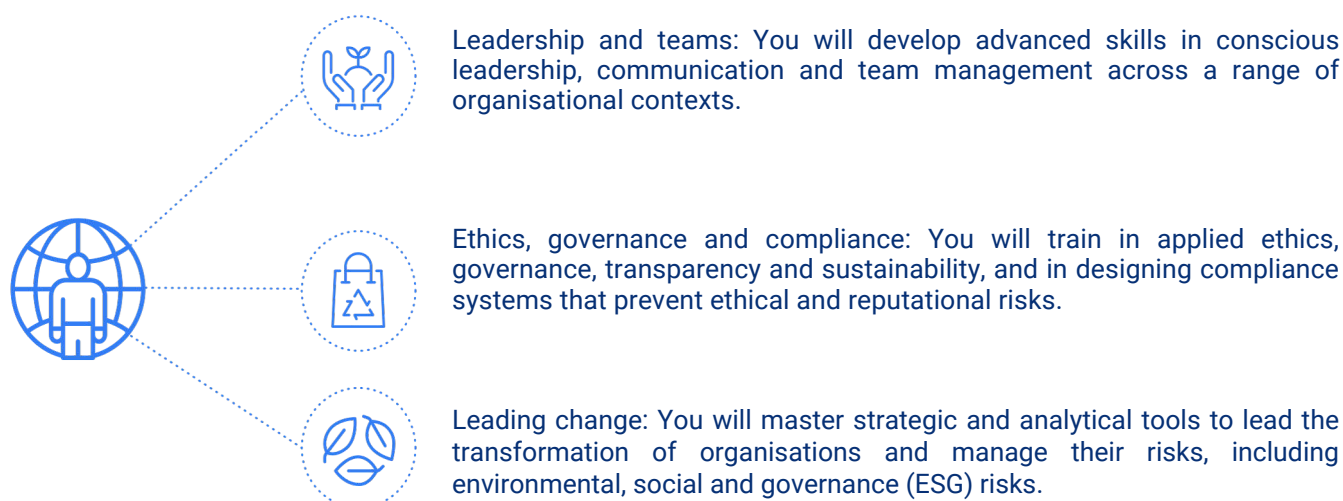
It combines academic rigour with a practical approach covering ESG risk analysis, transparency, corruption prevention and organisational restructuring, together with work placements and a Master's Thesis geared towards real-world application in business and public-sector settings.



WHO IT IS FOR

Managing directors, senior executives, middle managers, professionals, entrepreneurs, consultants and students from any discipline who wish to specialise in conscious, ethical and transformational leadership and in leading organisational change. Especially suited to those who manage, or aspire to manage, people and teams in companies, NGOs and public administrations.

PROGRAMME OBJECTIVES



GRADUATE PROFILE

Degree: Master's degree in Leadership, Ethics and Change Management from CMI Business School.

Main role: to exercise conscious, ethical, purpose-driven leadership, and to design and lead transformation processes in public and private organisations in any sector.

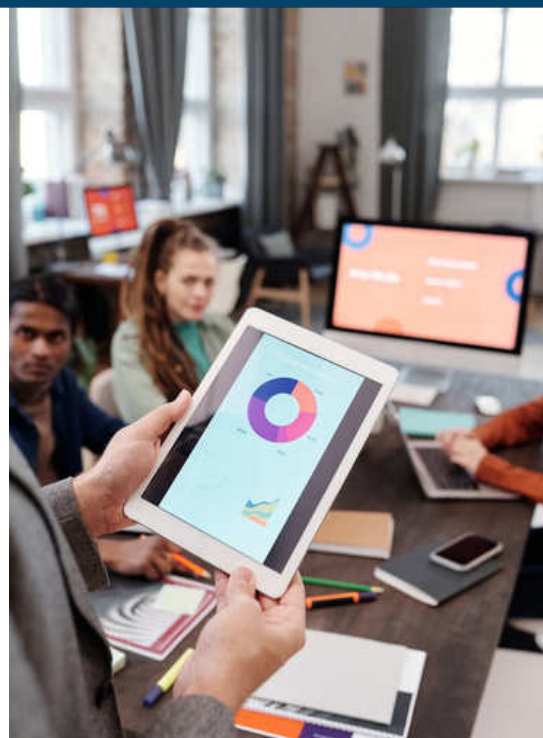
Career prospects: compliance officer; CSR, sustainability or ESG manager; change management and corporate culture consultancy; ethics, integrity and good governance; risk and crisis management; people and team management; heading a department during transformation or restructuring; corporate communications, institutional relations and protocol; managing third-sector organisations; management positions in public and private organisations.

PROFESSIONAL WORK

Placements

The Master's includes 300 hours of work placements (12 ECTS), which may be recognised for accredited professional experience and may be paid, complementing the learning acquired throughout the curriculum in the job market.

In addition, all students will have the option of an additional extracurricular placement of up to 6 months, i.e. without counting towards credits.



STUDY MODES AND SCHEDULES



50% in the classroom / 50% remote
7–10 pm**



Live and recorded
classes

**Days may vary by intake.

**Duration: 9–12 months. Intakes in October–November and February–March (the first month is flexible: sessions are recorded).*

FEES and Applicable conditions ¹



BLENDED



ONLINE

MASTER'S (IN SPANISH)

Total price	Enrolment fee (included)	CMI degree certificate	Price with 20% discount	Interest-free financing
€4,535	€500 ³	Included	€3,728 ²	Enrolment fee + 9 instalments ⁴ of €314
€2,750	€500 ³	Included	€2,300 ²	Enrolment fee + 9 instalments ⁴ of €156

¹ Includes tuition, enrolment, degree certificate, materials and Alumni Club membership.

² 20% discount applied; can be combined with early-enrolment and single-payment discounts.

³ The enrolment fee secures your place after admission and is deducted from the price.

⁴ Nine instalments, payable within the first 5 days of each month.

SCHOLARSHIPS

CMI awards study scholarships for its Master's programmes in all study modes, supporting the democratisation of high-quality education and equal opportunities.

These scholarships include:



20% discount applied.



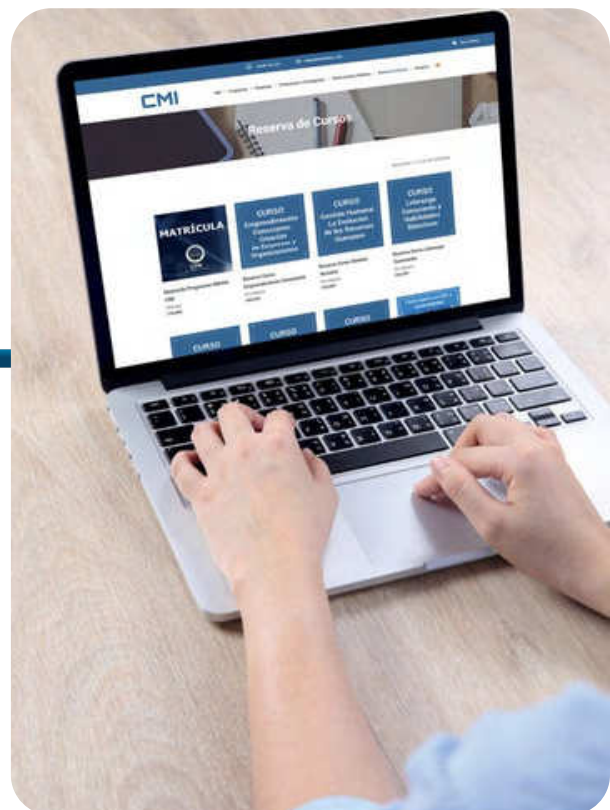
Additional 10% discounts for early enrolment, single payment, group enrolment and Alumni Club members.



PROGRAMME CURRICULUM

The curriculum combines cutting-edge knowledge with scientific rigour, practical exercises to apply what you learn and experiential learning: business simulations, real case studies and projects focused on leadership, ethics and change management, with personalised tutoring.

Modules may be updated in line with the latest advances in each field of knowledge, so the programme always remains at the cutting edge.



Modules

• Conscious Leadership	3 ECTS
• Communication and Public Speaking	3 ECTS
• Management Skills for Leading Teams	3 ECTS
• Public Relations and Protocol	2 ECTS
• Ethical Framework and Sustainable Management in Business, NGOs and Government	3 ECTS
• Evolution and Standards of CSR and Sustainable Development	4 ECTS
• Eradicating and Preventing Corruption in Organisations	3 ECTS

Continued on next page

Modules (cont.)

- | | |
|--|--------|
| • Transparency and Accountability in the Private and Public Sectors | 3 ECTS |
| • Compliance Management Systems | 4 ECTS |
| • Strategic Management of Organisations | 4 ECTS |
| • Tools and Analysis for Change Management | 4 ECTS |
| • Crisis and ESG Risk Management | 3 ECTS |
| • Restructuring and Turnaround of Companies and Organisations | 3 ECTS |

Key areas of the programme

- Conscious, values-based leadership
- Applied ethics and governance
- Compliance and risk prevention
- Organisational change management
- Crisis management and turnaround
- ESG criteria in senior management
- Executive communication and influence
- Final transformation project

Continued on next page

- **Master's Thesis** 6 ECTS
 •Research methodology and project design
 •Applied research, preparation and defence of the Master's Thesis

- **Professional Work Placements** 12 ECTS
 •300 hours in a company (or credit recognition for accredited professional experience)

TOTAL CREDITS

60 ECTS



PROGRAMME FACULTY

Practising professionals, PhD holders and researchers: 75% hold a PhD or are PhD candidates.

CMI Higher Education faculty assigned to the programme:



Dr. Rafael García Martín
Founding President and Dean of CMI. PhD in Industrial Engineering (UC3M). Executive MBA (IESE)



Dr. Santos Manuel Cavero López
Triple PhD: Law, Tourism and Knowledge Society. ANECA-accredited



Dr. Cristóbal Taúler
PhD in Information Sciences. Master's in HR (Garrigues). HR Director at Arenales



Dr. Sofía Unda
Programme Lecturer



Dr. (c) Roberto Ballester Fuillerat
PhD candidate in Ethics and Democracy (UV). PMD (ESADE). Co-founder of Felidarity



Blanca Hernanz Bodero
Master's in Social Leadership (IESE) and e-Business (IE). Former director at Bankinter



Dr. Cristina Calle Martínez
Programme Lecturer



Manuel Román Rivera
Master's in HR. Law graduate. HR Director at major companies



Ignacio Álvarez Rello
Forensic economist, auditor and insolvency administrator. Associate Professor (UAM)



Dr. Belén Rodríguez Canovas
Programme Lecturer



Dr. Daniel Valle-Inclán
Programme Lecturer



Dr. Ignacio Ruiz Guerra
Programme Lecturer

And other members of the CMI faculty.
Full faculty at cmi.es/en/faculty-and-research

75%

of our faculty hold a PhD or are PhD candidates, and are active in companies, institutions and universities

ENROLMENT PROCESS

Requirements

Documents to be sent to admisiones@cmi.es:

- Up-to-date CV
- Copy of passport or identity document
- Certified or apostilled academic degree (from any country) or evidence of work experience in the programme's field
- Academic transcript
- Cover letter



Submission of documents



Admission confirmation



Place reserved by paying the enrolment fee



Programme payment

Application

If you wish to apply for one of the scholarships offered by CMI, please send a cover letter and scholarship application explaining your interest in the programme, together with all the documents, to: admisiones@cmi.es

Candidates are selected by the Admissions Committee, made up of CMI's management and the programme director.

Enrolment

Candidates will be notified of the outcome of the admissions process by email. Once admitted, enrolment is completed by paying the fee that secures a place on the programme.

Enrolment is open all year round, subject to availability of places.

Candidates holding a secondary school leaving certificate (Bachillerato), a Vocational Training qualification or other studies giving access to university may also apply, as may professionals with proven experience related to the programme, subject to a favourable report from the academic coordinators.



ALUMNI CLUB

At CMI we strive to give the very best service to every student who passes through our classrooms. That is why, on completing any CMI programme, you enjoy all the benefits of being an alumnus, free of charge:

- Timely, up-to-date information on programmes and scholarships.
- Newsletters and publications.
- Information on topics of interest.
- Invitations to networking events, conferences and talks.
- Discounts on training and merchandise.
- Job board.





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+34 91 172 43 58



+34 681 36 12 27

WhatsApp Admissions Advice 24/7:

+34 624 01 45 68

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