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THE BEST BUSINESS SCHOOL IN SPAIN FOR
CSR, ON CAMPUS AND ONLINE

#1 CSR Awards U.K.

qualificam
certificación de máster profesional



UCAV
www.ucavila.es

CENTRO COLABORADOR



CMI Business School

CONSCIOUS MANAGEMENT INSTITUTE

MASTER'S IN **SUSTAINABLE FINANCE MANAGEMENT**



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STEAM · SUSTAINABILITY · AI
INNOVATION · INDUSTRY 6.0

Top Business School in Europe 2025

Awarded by Education Insider U.S.A.



CMI Business School

Awarded by
EDUCATION
INSIDER

STUDY MODES:

- On campus
- Online

DOUBLE DEGREE:

MASTER'S DEGREE FROM CMI BUSINESS SCHOOL

MASTER'S DEGREE FROM THE CATHOLIC
UNIVERSITY OF ÁVILA (UCAV) **ECTS: 60**

***“THE MORE WE INVEST WITH
FORESIGHT, THE LESS WE WILL
REGRET IN HINDSIGHT”.***

- MARK CARNEY, FORMER GOVERNOR OF THE BANK
OF ENGLAND

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OUR CAMPUS IN MADRID



Gran Vía de San Francisco, 15: 700 m from
Almudena Cathedral and the Royal Palace, with
Puerta de Toledo metro station and BiciMAD
bike-sharing next to the school.

Faculty of working professionals: 75% hold a
PhD or are PhD candidates.



WHY CMI Higher Education?

CMI Higher Education is an international institute of professional higher education in business and technology, offering outstanding education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating with responsibility.

CMI Business School has been named Top Business School in Europe 2025 by the US magazine EDUCATION Insider. This prestigious award reflects the excellent quality, reputation and trust that CMI has built over time.

It also received the award for the most innovative academic programmes in Spain in 2022 from The International CSR Excellence Awards.

At CMI, we lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

We offer the highest quality standards in our services to society. All our activities are carried out through continuous improvement processes, supported by modern, advanced technological management systems.

We have an integrated educational quality management system certified to ISO 9001 and audited by the Catholic University of Ávila, and our programmes hold the Cualificam quality seal.

RECOGNITION



Research and Development
Tutoring and research support.



Guest lectures
Venues in Madrid and Valencia.



Live-streamed classes
Virtual campus.



Careers and Networking
Job opportunities, work placements and alumni club.



Scholarships and grants
For new and former students.



EXPERIENCE AT CMI Higher Education

Studying at CMI means training at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a certified B Corp social enterprise, we foster talent with an award-winning scholarship programme recognised by Fundación Gala and with zero-cost financing.

PARTNER Organisations



- ✓ **CMI Higher Education**
International school of business and technology.
- ✓ **Teaching staff**
Expert professionals and researchers: 75% hold a PhD or are PhD candidates.
- ✓ **Experiential methodology**
Theory is combined with case studies to build knowledge through experience.
- ✓ **International Programme**
All subjects take a global business perspective.
- ✓ **Virtual Campus**
This platform facilitates communication and monitoring of the academic programme.
- ✓ **Limited places**
Maximum of 45 students per class.



UCAV
www.ucavila.es

CMI Business School, an international institute of higher education in business and technology focused on STEAM, sustainability, AI, innovation and Industry 6.0, offers a double university degree following an agreement with the Catholic University of Ávila (UCAV), the result of a joint effort to provide students with greater opportunities.

The Catholic University of Ávila is an active hub that engages with every sector of society in both directions. Its professionals, drawn from all sectors, bring real-world needs into the classroom, anticipating training that is tailored to the demands of the job market. Its commitment to society seeks a balance between education and the needs of the labour market.

The Catholic University of Ávila reaches beyond its walls to put its Corporate Social Responsibility into practice through a range of initiatives to which it devotes its enthusiasm and commitment every day, in pursuit of a better society.

MASTER'S IN SUSTAINABLE FINANCE MANAGEMENT

CMI offers its Master's in Sustainable Finance Management, a unique, pioneering and innovative programme designed to lead business transformation towards a greener, fairer and more digital economy.



The Master's in Sustainable Finance Management is aimed at professionals and entrepreneurs with previous studies or work experience in finance who wish to bring a CSR-based and financial technology (FinTech) perspective to this field.

Financial management today must respond to society's demand for leaders of integrity who are experts in economic and financial management and can achieve a positive triple-bottom-line impact (economic, social and environmental) in line with Environmental, Social and Governance (ESG) criteria.

As the world moves towards a green, circular and digital economy, the programme integrates financial technology (FinTech): digital payments, blockchain and digital assets, decentralised finance and artificial intelligence applied to finance, together with their regulatory framework. It thus offers academic preparation with a global reach and the management skills that today's most forward-looking companies need.

The programme draws on the latest teaching methodologies and is delivered by a faculty of researchers renowned for their excellence in professional, academic and teaching spheres alike: 75% hold a PhD or are PhD candidates.

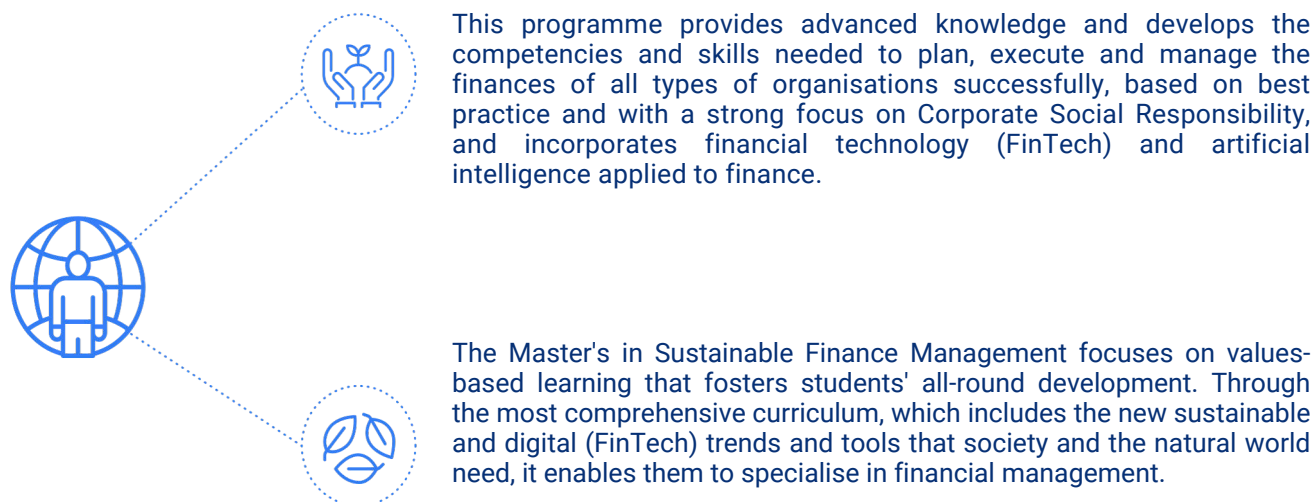


WHO IT IS FOR

This programme is designed for people who want to embody the leader that society demands: one committed to organisational growth that creates a positive impact.

Applicants to this CMI Business School Master's must hold a bachelor's degree or a licentiate degree in Finance, Accounting, Business Administration, Auditing or other equivalent and complementary qualifications in the same field as the profiles described.

PROGRAMME OBJECTIVES



GRADUATE PROFILE

Qualification: Master's in Sustainable Finance Management

Main function of the graduate profile recognised in the professional sector:

To lead and develop the competencies and skills needed to plan, execute and manage the finances of all types of organisations successfully, based on best practice, with a strong focus on Corporate Social Responsibility and a command of financial technology (FinTech).

Career prospects:

Senior finance manager in any company or multinational with a sustainability focus.

Finance Director / Chief Financial Officer.

Consulting, banking, sustainable investment and financial technology (FinTech).

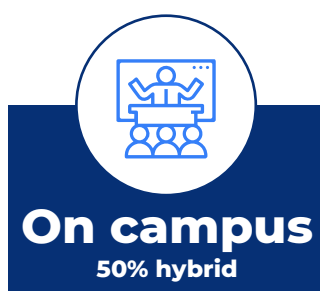
PROFESSIONAL Work Placements

All Professional Work Placements may be paid and provide an ideal complement in the job market to the knowledge acquired throughout the curriculum.

In addition, all students will have the option of continuing their placement on an extracurricular basis, i.e. not counting towards credits, for a period of 6 months.



STUDY MODES AND SCHEDULE



One week in the classroom, the next one remote. Monday, Tuesday and Wednesday, 7–10 pm**



Live and recorded classes

**Days may vary by intake.
Ask your adviser about the next intake.

**All programmes are intensive and last one academic year.*

FEES and Applicable Conditions ¹

MASTER'S (SPANISH OR ENGLISH)

	Total price	Enrolment fee (included)	CMI + UCAV degree certificates (included)	Price with 50% scholarship	Interest-free financing
ON CAMPUS	€7,920	€900 ³	€250	€4,535 ²	Enrolment fee + 9 instalments of €404 ⁴
ONLINE	€4,365	€900 ³	€250	€2,758 ²	Enrolment fee + 9 instalments of €206 ⁴

¹ Includes tuition, enrolment, degree certificates, materials and Alumni Club membership.

² 50% scholarship applied; early-enrolment and single-payment discounts can be added.

³ The enrolment fee secures your place after admission and is deducted from the price.

⁴ Nine instalments: within the first 5 days of each month.

SCHOLARSHIPS

CMI awards study scholarships for its Master's programmes in all study modes, championing the democratisation of quality education and equal opportunities. These scholarships include:

✓ Up to 50% scholarship for academic excellence or country of origin.

✓ Alternatively: 40% for professional experience or for recent graduates (cannot be combined with the scholarship above).

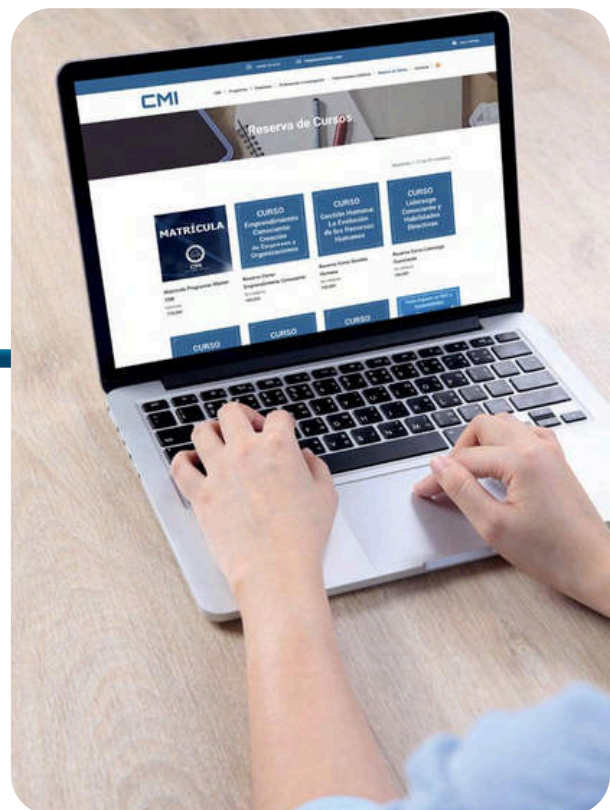
Additional 10% discounts for early enrolment, single payment, group enrolment and for Alumni Club members.



STUDY PROGRAMME

The curriculum stands out for bringing together everything you need to excel as a responsible leader: cutting-edge knowledge grounded in scientific rigour, practical exercises that let you apply what you have learnt, and experiential learning that gets the most out of every area of study and development.

The main pillars of the curriculum are described below. They may vary and are subject to the latest changes that each expert considers appropriate in light of the newest advances in their field, so that the programme always remains at the cutting edge.



First Term

• Conscious Organisations and Sustainable Development

2 ECTS

- Historical perspective on the evolution of CSR.
- Holistic approach and scope of action.
- Management objectives and tools.
- Sustainability reports: a financial approach.
- Certification methods for national and international standards.
- Designing and implementing CSR for the self-employed, SMEs and large companies.
- Environmental, social and governance criteria in sustainable finance.

• The International Environment and New Economic Paradigms

1 ECTS

- The International Environment and International Trade.
- Human Rights and the Economy.
- National, European and international CSR and Responsible Trade guidelines. Interaction and applicability.
- Circular Economy.
- Social and Ecological Economy.
- Economy for the Common Good
- Shared Value Economy

• Financial Systems and Markets

3 ECTS

- How a Financial System Works.
- Intermediaries, markets and functions.
- Financial flows.
- Financial Institutions.
- The role of credit institutions.
- Types of financial assets.
 - Equities and Fixed Income. Sustainable Investment Funds.
- Financial Markets.
- Primary and Secondary Markets
 - Spanish, European and global stock exchanges.
 - FTSE4Good IBEX Index. Dow Jones Sustainability Index. S&P 500
 - Environmental & Socially Responsible Index and other benchmark indices.

Continued on next page

-CNMV regulation on Sustainable Finance. -
Derivatives and other financial products

• **Insurance companies and pension funds.**

-Alternative sources of financing. -Start-up financing. -Fools, Family and Friends (FFF), business angels, venture capital. -Crowdfunding.

• **Financial Accounting Management and the Triple Bottom Line**

4 ECTS

- Fundamentals of Responsible Accounting. The Triple Bottom Line.
- Introduction to financial accounting.
- Accounting mechanics and preparing the main financial statements.
- Key tools for accounting and financial analysis.
- National and international accounting regulations and standards.
- Accounting management and ethics.
- Accounting and finance in NGOs and social enterprises.

• **Taxation and Tax Law**

3 ECTS

- Business and Tax Law.
- Company and Commercial Law.
- Tax Management.
- Taxation of Social Enterprises and Foundations

• **Socially Responsible Investment**

3 ECTS

- Foundations, causes and evolution of SRI.
- Selection strategies and criteria.
- Institutions, Agencies, Valuation and Markets.
- Advanced Company Valuation: Measuring Triple Impact and ESG.
- Risks and Greenwashing.

Second Term

• **Financial Management, Planning and Management Control**

4 ECTS

- The International Economic Environment
 - Management Accounting and Management Control.
 - Planning and Management Control.
 - Management Control Techniques and Tools.
- Financial Management
 - Analysis of Financial Statements and Costs.
 - Financial Modelling.
 - Liquidity and Treasury Management.
 - Financing and Investment Models.
 - Investment Analysis.
 - Preparing Financial Reports and Non-Financial Information Statements (NFIS).

Continued on next page

- **International Strategic Management and Sustainable Financial Management** **4 ECTS**
 - Strategic Planning.
 - Organisational alignment.
 - Sustainable business strategy.
 - Strategic Management of International Treasury.

- **Ethical, Social and Environmental Banking** **3 ECTS**
 - European Union: the Paris Agreement. Promoting transparency and long-term, sustainable saving and investment.
 - Green and Social Bonds.
 - Spanish and international banking regulations.
 - Risk Management.
 - Best practices for obtaining bank financing.

- **Problem Analysis and Decision-Making** **2 ECTS**
 - Problem Analysis. The Scientific Method.
 - Problem-Solving Techniques.
 - Quantitative Methods for Decision-Making.
 - Decision Trees. Expected Value.
 - Company valuation tools, ratios and CSR parameters.

- **Corporate Restructuring and Turnaround** **3 ECTS**
 - Crisis Management. The importance of a company's human and social value.
 - Values-based corporate restructuring and turnaround techniques.

Third Term

- **Conscious Leadership** **1 ECTS**
 - The keys to Responsible Leadership as a driver of Organisational Development.
 - Values as the cornerstone of human development and continuous improvement.
 - Responsible Leader skills for excellence in self-management and in leading cross-functional high-performance teams, both on-site and remote.
 - Management skills for running businesses, NGOs and sustainable, innovative hybrid organisations.
 - Systems Approach.

- **Responsible Entrepreneurship** **1 ECTS**
 - Introduction to Responsible Start-ups.
 - The Entrepreneurial Mindset.
 - Planning, designing and launching new Responsible Organisations.
 - Intrapreneurship.
 - Certifications and Standards in Entrepreneurship.
 - Entrepreneurship Support Ecosystems and Resources.
 - Digital Entrepreneurship.

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• Sustainable Financial Policy Management • Sustainable Financial Policies. • Corporate Financial Structures. • Mergers and Acquisitions. • Financial Policies in innovative organisations. • Financial policies in start-ups, SMEs, large companies and NGOs	4 ECTS
• AI, Analytics, Big Data and Business Intelligence • Introduction to Big Data. • Infrastructure and Databases; Legal and Ethical Aspects. • Internet of Things, Industry 4.0, RFID, Robotics and Artificial Intelligence. • Uses and Applications in Sustainable Finance.	2 ECTS
• Responsible International Negotiation • The human being: psychology and neuroscience for understanding the negotiator's mindset and negotiation processes. • Negotiations and the generic negotiation process. • Collaborative negotiation. • Keys to negotiating responsibly in an international, multicultural environment • Techniques for each phase of the generic negotiation process: initiation, preparation, development and closing. • Negotiation skills in sustainable finance management.	1 ECTS
• Research, Development and Innovation Management • Fundamentals of R&D&I methods. • Strategic Management of Research, Development and Innovation. • Financing Innovation.	1 ECTS
• Master's Thesis <i>Options:</i> • Plan for creating a responsible organisation. • Research article.	6 ECTS
• Professional Work Placements • 300 compulsory hours, or credit recognition for accredited professional experience*	12 ECTS

TOTAL CREDITS
60 ECTS

ADMISSIONS PROCESS

Requirements

Documents to send to **admisiones@cmi.es**:

- Curriculum vitae
- Copy of passport or ID document
- University degree giving access to Master's studies, apostilled or certified. Degrees issued by universities anywhere in the world are accepted.
- Academic transcript (record of grades)



Submission
of documents



Admission confirmation



Place reservation by
paying the enrolment fee



Programme
payment

Application

If you wish to apply for any of the scholarships offered by CMI, please send a motivation letter and scholarship application explaining your interest in the programme, together with all your documents, to: **admisiones@cmi.es**

Candidates are selected by the Admissions Committee, made up of CMI's management and the programme director.

Enrolment

Candidates will be informed of the outcome of the admissions process by email. Admitted candidates must pay the definitive place reservation to complete their enrolment.

Enrolment is open all year round, subject to the availability of places.

Candidates without a university degree may be admitted by demonstrating relevant professional experience as a source of knowledge and skills under our admission criteria, in order to maximise the positive impact of our students and the Institute. In this case, a minimum of 3 years' work experience is required, evidenced by an employment letter issued by the company.



ALUMNI CLUB

At CMI, we strive to serve every student who passes through our classrooms to the highest possible standard. That is why, on completing any CMI programme, graduates enjoy all the benefits of alumni status free of charge:

- Timely, up-to-date information on programmes and scholarships.
- Newsletters and publications.
- Information on topics of interest.
- Invitations to networking events, conferences and talks.
- Discounts on training and merchandise.
- Job board.





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