CMI Higher Education

SCIENCE | TECHNOLOGY | ENGINEERING | ARTS | MATHEMATICS

Conocimiento para crecer. | Tecnología para transformar. | Personas para un mundo mejor.



Expert in

CSR, SUSTAINABILITY, AI AND INDUSTRY 6.0

100% ONLINE · FLEXIBLE

FORMAT 20 CREDITS I 3 MONTHS

EXPERT DIPLOMA
CMI BUSINESS SCHOOL

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STEAM · SUSTAINABILITY · AI
INNOVATION · INDUSTRY 6.0

Certified B Corporation

ISO 9001

ISO 21000

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“We have to choose between a global market driven only by calculations of short-term profit, and one which has a human face.”

— Kofi Annan, former UN Secretary-General

CMI

WHY

CMI BUSINESS SCHOOL?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellent education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating with responsibility.

CMI Business School received the award for the most innovative academic programmes in Spain at The International CSR Excellence Awards 2022.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

CMI Business School offers the highest quality standards in its services to society. All its activities are based on continuous improvement processes, supported by modern, advanced technology and management systems.

Our integrated educational quality management system is ISO 9001 certified and audited by the Catholic University of Ávila.

Research and Development

Guidance and support with research

Tailored tutoring and follow-up

Madrid and Valencia campuses.

100% online classes

Virtual campus

Employment and Networking

Job opportunities, internships and Alumni Club

Scholarships and grants

For new and former students





OUR PHILOSOPHY

Our purpose is to help create a new and better world through research, development and innovation and the holistic education of the individual, putting science, technology and Artificial Intelligence at the service of the challenges of our time.

Research

At CMI we work on research and innovation to generate cutting-edge scientific and technological knowledge in collaboration with industry stakeholders and through our scientific journal, Conscious Management Journal.

Social Responsibility Education

To offer training products and services for excellence in the conscious management of organisations, developing people's talent to the full.

Consultancy

Our goal is to provide advanced consultancy services to leaders and organisations seeking excellence in the service of society.



MISSION

To train professionals in business and organisational management, leadership, innovation, science and new technologies through cutting-edge STEAM programmes of excellence, boosting their careers and achieving sustainable growth with a triple benefit: economic, social and environmental.

VISION

To become a world-leading STEAM school of business and technology, driving the sustainable growth of organisations with a positive impact on society and the environment.

VALUES

C - Conscious of our role as agents of change in driving the growth of responsible professionals and organisations.
M - Methodical in our teaching processes, so that we deliver innovative, excellent programmes to the full satisfaction of every student.
I - Integrity and ethics in how we work, internally and externally, with students, colleagues and partners, building trust and respect inside and outside the classroom.
B - Beneficial to society and the environment, with the firm purpose of helping to create a better world through quality education.
S - Sustainable through our contribution to the community, developing professionals and organisations with a positive impact for the generations of today and tomorrow.

CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

EXPERIENCE
CMI BUSINESS SCHOOL

Studying at CMI means training at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a certified B Corp social enterprise, we nurture talent with a scholarship programme awarded by the Gala Foundation and zero-cost financing.

At CMI we work tirelessly because, like our students, partners and so many others, our goal is to leave a better world as a legacy for future generations.



CMI Business School

Excellence as an international business and technology school.

Faculty

Notable faculty of expert professionals and researchers: 75% hold a PhD or are PhD candidates.

Experiential Learning

Sound theory is combined with case studies to build knowledge from experience.

International Programme

Lessons take a global business perspective.

Virtual Campus

Easy communication and monitoring of the academic programme.

Limited places

Group sizes are kept small.

PARTNER ORGANISATIONS

























AWARDS

PREMIOS EXCELENCIA EDUCATIVA

CorporateLiveWire GLOBAL AWARDS
Most Innovative Education Provider

PREMIOS EXCELENCIA EDUCATIVA

e: CUM LAUDE

HIGHER EDUCATION
CMI Business School
SPAIN UNIVERSITIES AND COLLEGES - 2022

Ranking másteres
EL MUNDO

EUROPEAN EXCELLENCE EDUCATION 2023

Financial Magazine
Actualidad Económica & Centros de Formación
Top 6 I 2023

PREMIOS SFS

CERTIFICATIONS

Empresa B Certificada
Esta empresa cumple con altos estándares de impacto social y ambiental.

ISO 9001
BUREAU VERITAS Certification

CERTIFIED
UNE-ISO 21001
BUREAU VERITAS

CERTIFIED
CHOOSE
WeImpactIndex®
ESPAÑA 2023

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CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

Expert in
CSR, SUSTAINABILITY, AI AND INDUSTRY 6.0

This Expert Diploma will give you the knowledge you need to design and implement corporate social responsibility, sustainability and sustainable development plans with an innovative approach, making the most of new technologies.

The Expert in CSR, Sustainability, AI and Industry 6.0 programme at CMI Business School develops both technical knowledge and the essential management skills needed to create and implement high-performance projects and teams.

CMI uses the most specialised and advanced teaching methodology, combining theory and practice with case discussions and decision-making training in a highly practical approach.

This programme is designed for those who want to transform the future by solving social and environmental problems to make a positive impact on society, building modern, competitive organisations and purpose-driven companies within a circular economy.



WHO IS IT FOR?

The Expert in CSR, Sustainability, AI and Industry 6.0 programme at CMI Business School is aimed at professionals from a range of fields, including business administration, sustainability, quality, communication and human resources, as well as entrepreneurs and anyone wishing to develop or improve their knowledge of social responsibility and sustainability.

COURSE OBJECTIVES



The Expert in CSR, Sustainability, AI and Industry 6.0 programme aims to equip participants with the tools and knowledge needed to design and manage effective CSR programmes.

To develop the skills and competencies required to prepare complex corporate, CSR and sustainability reports.

FORMAT AND FEES

Online

Incubator

Duration: 3 months · Online with live classes
Total price: €1,100 (incl. €200 enrolment fee and €80 diploma fee)
Price with 50% scholarship: €690
Interest-free financing: enrolment fee + 3 instalments of €163
Scholarships and terms
Half-price scholarships (up to 50%) for academic excellence or country of origin. Additional 10% discounts for pre-enrolment, single payment, group enrolment and Alumni Club members. Includes tuition, enrolment, diploma, materials and Alumni Club membership. The enrolment fee secures your place after admission and is deducted from the price; the 3 instalments are paid within the first 5 days of each month.
Payment methods: card (including international cards), Bizum and direct debit for instalments, with online payment via the Enrolment Portal.

Optional services from the CMI Incubator and Accelerator: a workstation 8 hours a week (9 am–5 pm) + 2 monthly feedback sessions, €200/month + VAT; or virtual and in-person support with 2 monthly feedback sessions, €120/month + VAT.

STUDY **PLAN**

Governance

7 ECTS

- Introduction to and Evolution of CSR (1 ECTS)
- The International Dimension of CSR and Sustainable Development (1 ECTS)
- The Ethical Framework of Organisations (1 ECTS)
- Sustainable Finance (2 ECTS)
- Socially Responsible Investment (2 ECTS)

Social Environment and Strategy

6 ECTS

- Sustainable Strategy Management (1 ECTS)
- Corporate Social Responsibility Communication (1 ECTS)
- Management of Foundations and Social Enterprises (1 ECTS)
- Social Environment and Innovation (1 ECTS)
- Sustainable People Management (2 ECTS)

Environment

7 ECTS

- The Legal Framework of Organisations (1.5 ECTS)
- Management of Compliance Programmes (1.5 ECTS)
- Environmental Management and Protection (2.5 ECTS)
- Management Systems and Environmental Impact Assessment (1.5 ECTS)

Cross-cutting module "AI and Industry 6.0" applied to CSR and Sustainability · 3 ECTS included in the programme's 20 ECTS

Generative AI for sustainability reports and ESG reporting (CSRD, GRI, EU taxonomy) · Automation and AI agents to measure carbon footprint, traceability and due diligence across the value chain · Data and predictive analytics for ESG risk management and stakeholder dialogue · Industry 6.0: the conscious enterprise, human-machine collaboration, resilience and people's wellbeing · Ethics, AI governance and the regulatory framework (EU AI Act and CSRD) in corporate sustainability

PROGRAMME **FACULTY**

Practising professionals, PhD holders and researchers: 75% hold a PhD or are PhD candidates.



Dr. Eng. MBA Rafael García Martín

Academic Programme Coordinator
Founding President and Dean of CMI. PhD in Industrial Engineering (UC3M). Executive MBA (IESE)



Dr. Pablo Ruiz Palomino

PhD in Business Creation (UCLM). ANECA-accredited. Forética-MSD Award



Dr. Alex Salas López

PhD in Ecology (CNRS). ANECA-accredited. Forestry Engineer (UPM). Lecturer at UCAV



Dr. Iván García Miranda

PhD. EU R&D project evaluator. Expert in innovation management and public funding



Dr. (c) Carmen Martín Calvarro

PhD candidate. Executive MBA (IE). Biologist. Head of Sustainability at GoEko



Ignacio Paja Fano

Master's in Financial Management and Control (IE). PADE (IESE). 40 years in senior management



Jaime Bouza Gonzalo

Engineer (UPM). PDD (IESE). Managing Partner at 3P Sostenibilidad. CSR and ESG expert



Dr. María del Pilar Montes Gutiérrez

PhD in Social Responsibility (URJC). Lecturer at CEU San Pablo. CEO of IMENA



Dr. Claudia Liu

JSD in International Law (Chulalongkorn). LL.M. in International Business Law. Former Deputy Director of CAPO



Dr. Daniel Caridad López del Río

PhD in Economics (UCO). Master's in Finance (AFI). Executive at BBVA



Dr. (c) Roberto Ballester Fuillerat

PhD candidate in Ethics and Democracy (UV). PMD (ESADE). Co-founder of Felidarity



Dr. Daniel Valle-Inclán

PhD in Public Law. ANECA-accredited. PDD (IESE). Director of International Development

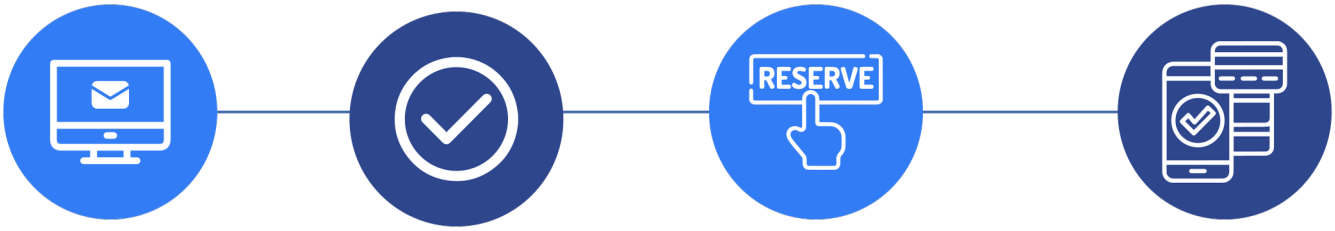


Dr. (c) José María Berganza

PhD Candidate in Humanities (UFV). MBA. Lecturer at UPM, USAL and UFV

And other professionals from the CMI faculty. Full faculty at cmi.es/en/faculty-and-research

APPLICATION **PROCESS**



SUBMISSION OF APPLICATION

CONFIRMATION OF ADMISSION

PLACE SECURED BY PAYING THE ENROLMENT FEE

PROGRAMME PAYMENT (INSTALMENTS OR SINGLE PAYMENT)

Requirements

Upload your documents to the admissions portal: cmi.es/matriculate

- Copy of passport or ID card
- Curriculum vitae

My CMI · your personal area

NEW

One single gateway for your whole time at CMI: Virtual Campus, Virtual Library, digital student card, payments and instalments, internships, final project, Job Board, events and student services. After graduating, you stay in with the Alumni Club.
All student services: cmi.es/en/student-services

cmi.es/en/my-cmi

Enrolment

Candidates will be notified of the outcome of the admission process by email.

Once admitted, candidates complete their registration by paying the enrolment fee, which secures their place; the remainder is paid in interest-free instalments or as a single discounted payment.

Enrolment is open all year round, subject to the availability of places.

WHAT OUR **STUDENTS SAY**

4.6 ★ on Google · over 200 reviews

> *"In the Master's in CSR and Sustainability the teaching is personalised and the teaching method practical: excellent preparation for putting it into practice in the corporate world."*
>
> **— Ariana P., Master in Corporate Social Responsibility, Sustainability, and Regulatory Compliance**

> *"A great school for business-oriented postgraduate courses, with in-depth coverage of sustainability-related subjects. I did a master's in finance that combined technical content with ESG-related topics."*
>
> **— Maha H., Master in Sustainable Finance and Financial Technology (FinTech)**

> *"The quality of the teaching staff, the academic content and the administrative team is exceptional. Starting the MBA in Sustainable Tourism has allowed me to connect my professional career with my personal values."*
>
> **— Charlene E., Master in Business Administration (MBA) with a Specialization in Sustainable Tourism and Artificial Intelligence**

> *"I did a master's in marketing and international trade and the experience was very pleasant and enriching. As a professional, I will certainly apply everything I have learned to contribute to the change that the world and our society need."*
>
> **— Michelle K., Master in Marketing and International Trade Management with a Specialization in Artificial Intelligence and Sustainability**

> *"Top-quality lecturers with extensive knowledge and business experience, who offer opportunities to bring academia into the real world."*
>
> **— Pamela M., student**

Google public reviews · Reviews translated from Spanish.



ALUMNI CLUB
CMI FAMILY

Once CMI, always CMI Family. You belong from day one, free of charge.

• Your city club (Madrid, Valencia, Santo Domingo, Lima and more) and community directory.

• Mentoring by alumni, for alumni.

• 10% off all programmes to keep learning.

• Job Board for 1 year after graduation, with alumni-only vacancies.

• CMI Ambassadors: contribute to the CMI community and earn a reward for every enrolment you recommend.

1st Alumni Club Gathering · 22 July 2027 · Madrid
cmi.es/en/alumni



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STEAM

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Questions? Ask VAL, CMI's AI guidance assistant, at cmi.es

www.cmi.es

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