CMI Higher Education

SCIENCE | TECHNOLOGY | ENGINEERING | ARTS | MATHEMATICS

Conocimiento para crecer. | Tecnología para transformar. | Personas para un mundo mejor.

STEAM · SUSTAINABILITY · AI
INNOVATION · INDUSTRY 6.0



Expert in

SUSTAINABLE ENTREPRENEURSHIP AND AI IN INDUSTRY 6.0

100% ONLINE · FLEXIBLE

FORMAT 20 CREDITS I 3 MONTHS

EXPERT DIPLOMA CMI BUSINESS SCHOOL

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www.cmi.es

Certified B Corporation

ISO 9001

ISO 21000

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“If we define ‘entrepreneur’ in a broader way, we can change the character of capitalism radically, and solve many of the unresolved social and economic problems within the scope of the free market.”

— Muhammad Yunus, 2006 Nobel Peace Prize laureate

WHY

CMI BUSINESS SCHOOL?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellent education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating with responsibility.

CMI Business School received the award for the most innovative academic programmes in Spain at
The International CSR Excellence Awards 2022.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

CMI Business School offers the highest quality standards in its services to society. All its activities are based on continuous improvement processes, supported by modern, advanced technology and management systems.

Our integrated educational quality management system is ISO 9001 certified and audited by the Catholic University of Ávila.

- Research and Development
  Guidance and support with research
- Tailored tutoring and follow-up
  Madrid and Valencia campuses
- 100% online classes
  Virtual campus
- Employment and Networking
  Job opportunities, internships and Alumni Club
- Scholarships and grants
  For new and former students





OUR PHILOSOPHY

Our purpose is to help create a new and better world through research, development and innovation and the holistic education of the individual, putting science, technology and Artificial Intelligence at the service of the challenges of our time.

Research

At CMI we work on research and innovation to generate cutting-edge scientific and technological knowledge in collaboration with industry stakeholders and through our scientific journal, Conscious Management Journal.

Social Responsibility Education

To offer training products and services for excellence in the conscious management of organisations, developing people's talent to the full.

Consultancy

Our goal is to provide advanced consultancy services to leaders and organisations seeking excellence in the service of society.



MISSION

To train professionals in business and organisational management, leadership, innovation, science and new technologies through cutting-edge STEAM programmes of excellence, boosting their careers and achieving sustainable growth with a triple benefit: economic, social and environmental.

VISION

To become a world-leading STEAM school of business and technology, driving the sustainable growth of organisations with a positive impact on society and the environment.

VALUES

C - Conscious of our role as agents of change in driving the growth of responsible professionals and organisations.
M - Methodical in our teaching processes, so that we deliver innovative, excellent programmes to the full satisfaction of every student.
I - Integrity and ethics in how we work, internally and externally, with students, colleagues and partners, building trust and respect inside and outside the classroom.
B - Beneficial to society and the environment, with the firm purpose of helping to create a better world through quality education.
S - Sustainable through our contribution to the community, developing professionals and organisations with a positive impact for the generations of today and tomorrow.

CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

EXPERIENCE **CMI BUSINESS SCHOOL**

Studying at CMI means training at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a certified B Corp social enterprise, we nurture talent with a scholarship programme awarded by the Gala Foundation and zero-cost financing.

PARTNER ORGANISATIONS

MAPFRE
BANRESERVAS
El banco de todos los dominicanos
REPSOL
NH HOTELES
HEINZ
ESTº 1869
ACCIÓN CONTRA EL HAMBRE
esa
Sabadell
Metro
cabify
Cruz Roja Española

- **CMI Business School**
  Excellence as an international business and technology school.
- **Faculty**
  Notable faculty of expert professionals and researchers: 75% hold a PhD or are PhD candidates.
- **Experiential Learning**
  Sound theory is combined with case studies to build knowledge from experience.
- **International Programme**
  Lessons take a global business perspective.
- **Virtual Campus**
  Easy communication and monitoring of the academic programme.
- **Limited places**
  Group sizes are kept small.

AWARDS

PREMIOS EXCELENCIA EDUCATIVA

CorporateLiveWire GLOBAL AWARDS
Most Innovative Education Provider

PREMIOS EXCELENCIA EDUCATIVA

e: CUM LAUDE

SPAIN UNIVERSITIES AND COLLEGES - 2022

2022 Corporate Social Responsibility Awards WINNER
Conscious Management Institute S.A.
Best CSR Training Program Provider - Spain

Ranking másteres
EL MUNDO

EUROPEAN EXCELLENCE EDUCATION 2023

Financial Magazine
Actualidad Económica & Centros de Formación
Top 6 I 2023

PREMIOS SFS

CERTIFICATIONS

Empresa B Certificada
Esta empresa cumple con altos estándares de impacto social y ambiental.

ISO 9001 BUREAU VERITAS Certification

CERTIFIED UNE-ISO 21001 BUREAU VERITAS

CERTIFIED CHOOSE MYCOMPANY ESG
WeImpactIndex® ESPAÑA 2023

efr empresa familiarmente responsable

CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

Expert in

SUSTAINABLE ENTREPRENEURSHIP AND AI IN INDUSTRY 6.0

The Expert in Sustainable Entrepreneurship and AI in Industry 6.0 programme is an essential response to the growing demand for business solutions that embed the principles of environmental and social sustainability.

At a time when ecological challenges and social inequalities are ever more evident, it is crucial to train entrepreneurs who can innovate and run responsible businesses that contribute to sustainable development.

This programme is designed to give participants the knowledge and skills they need to develop sustainable and effective business models.

Through a practical, multidisciplinary approach, the Expert Diploma covers key areas such as sustainable development, digitalisation and green finance strategies, preparing participants to lead the change towards a more sustainable future.



WHO IS IT FOR?

This programme is aimed at entrepreneurs, business owners, professionals from a range of disciplines, consultants and civil servants interested in developing and managing sustainable ventures. It is also designed for those seeking to embed sustainability in their existing projects and organisations.

COURSE OBJECTIVES



The main aim of the Expert Diploma is to give participants the tools and knowledge they need to embed sustainability in the creation and management of new ventures.

It seeks to train professionals who can design, implement and evaluate strategies and business models that contribute to sustainable development.

FORMAT AND FEES

Online

Incubator

Duration: 3 months · Online with live classes
Total price: €1,100 (incl. €200 enrolment fee and €80 diploma fee)
Price with 50% scholarship: €690
Interest-free financing: enrolment fee + 3 instalments of €163
Scholarships and terms
Half-price scholarships (up to 50%) for academic excellence or country of origin. Additional 10% discounts for pre-enrolment, single payment, group enrolment and Alumni Club members. Includes tuition, enrolment, diploma, materials and Alumni Club membership. The enrolment fee secures your place after admission and is deducted from the price; the 3 instalments are paid within the first 5 days of each month.
Payment methods: card (including international cards), Bizum and direct debit for instalments, with online payment via the Enrolment Portal.

Optional services from the CMI Incubator and Accelerator: a workstation 8 hours a week (9 am–5 pm) + 2 monthly feedback sessions, €200/month + VAT; or virtual and in-person support with 2 monthly feedback sessions, €120/month + VAT.

STUDY **PLAN**

Digitalisation

8 ECTS

- Personal Digital Effectiveness and Efficiency
- E-commerce
- New Technologies and Applications
- Introduction to Content Management and Web Analytics
- Introduction to Cloud Management
- Management of New Digital Business Models

Sustainable Business Development

8 ECTS

- The Economic Environment of Companies and Organisations
- The Contemporary Social and Environmental Ecosystem
- Circular Economy and Sustainable Development
- Intellectual and Industrial Property, Patents and Trademarks
- Finance, Grants and Subsidies
- Types of Company and Basic Legal Obligations

Business and Innovation Plan Development

4 ECTS

Cross-cutting module "AI and Industry 6.0" applied to Sustainable Entrepreneurship · 3 ECTS included in the programme's 20 ECTS

Validating ideas and business models with generative AI: research, prototypes and pitch · Automation and AI agents to run a start-up with lean teams · Data and AI to measure impact, triple bottom line and ESG metrics from day one · Entrepreneurship in Industry 6.0: the conscious factory, human-machine collaboration and resilience · Ethics, intellectual property and the AI regulatory framework (EU AI Act) for new ventures

YOUR BUSINESS **PLAN**

This programme includes drawing up a business plan to create a positive-impact company from scratch. Alternatively, participants may choose to design an intrapreneurship plan within an existing organisation or to boost an established business, making it more innovative and achieving sustainable growth and development. The business plan is supported by feedback from a specialist lecturer to help with its design and implementation. The curriculum optionally includes several in-person sessions at the school's Madrid campus.

INCUBATOR AND ACCELERATOR **FOR RESPONSIBLE BUSINESSES**

The curriculum optionally includes several online or in-person mentoring sessions with entrepreneurship experts from the CMI incubator and accelerator. Coworking services are also provided at the school's Madrid campus to drive new entrepreneurial projects.

OUR **FACULTY**

The programme is taught by CMI Higher Education faculty: practising professionals, PhD holders and researchers; 75% hold a PhD or are PhD candidates.



Dr. Pablo Ruiz Palomino

PhD in Business Creation (UCLM). ANECA-accredited. Forética-MSD Award



Dr. Totti Könnölä

PhD in Technology (Helsinki). ANECA-accredited. CEO of Insight Foresight Institute



Dr. Santiago Gutiérrez Broncano

PhD in Business Organisation (CEU). ANECA-accredited. Vice-Rector for Postgraduate Studies, UCLM



Dr. Verónica Medaura

PhD in Management of Organisations (UV). ACEDE Award. Director of ETHOSYA



Dr. Juan Casado

PhD in Biomedicine (UA). Lecturer at UFV and UC3M. R&D&I Director



Dr. Juan Antonio Díaz

PhD in Chemistry (UCM). ANECA-accredited. Former pharma R&D director. Start-up co-founder



Dr. (c) Manuel Roque Muñoz

PhD candidate in Economics (UCLM). Executive MBA (IE). Director of Digital Transformation, CLM

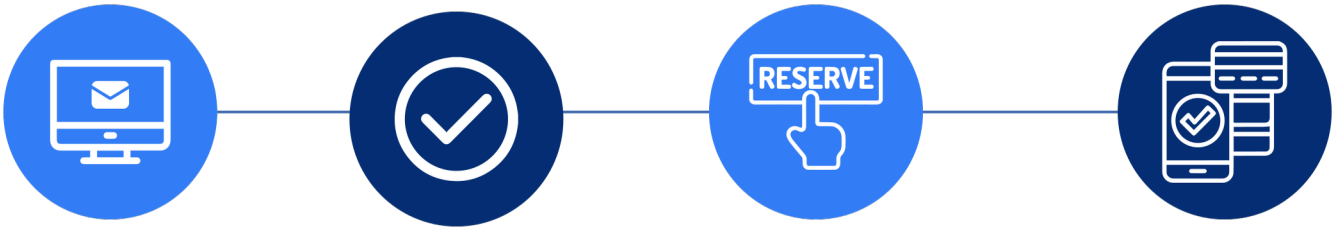


Blanca Hernanz Bodero

Master's in Social Leadership (IESE) and e-Business (IE). Former director at Bankinter

Full faculty at cmi.es/en/faculty-and-research

APPLICATION **PROCESS**



SUBMISSION OF APPLICATION

CONFIRMATION OF ADMISSION

PLACE SECURED BY PAYING THE ENROLMENT FEE

PROGRAMME PAYMENT (INSTALMENTS OR SINGLE PAYMENT)

Requirements

Upload your documents to the admissions portal: cmi.es/matriculate

- Copy of passport or ID card

- Curriculum vitae

My CMI · your personal area

NEW

One single gateway for your whole time at CMI: Virtual Campus, Virtual Library, digital student card, payments and instalments, internships, final project, Job Board, events and student services. After graduating, you stay in with the Alumni Club.
All student services: cmi.es/en/student-services

cmi.es/en/my-cmi

Enrolment

Candidates will be notified of the outcome of the admission process by email.

Once admitted, candidates complete their registration by paying the enrolment fee, which secures their place; the remainder is paid in interest-free instalments or as a single discounted payment.

Enrolment is open all year round, subject to the availability of places.

WHAT OUR **STUDENTS SAY**

4.6 ★ on Google · over 200 reviews

> *"I found an internship through the school, and it has broadened my perspective on the possibilities of starting my own social enterprise."*
>
> **— Laura P., student**

> *"The experience was excellent, both academically, with outstanding lecturers, and in the internships. Today I can say that the knowledge I gained at CMI has meant a tremendous step forward for my company."*
>
> **— Danilos L., Master in Marketing and International Trade Management with a Specialization in Artificial Intelligence and Sustainability**

> *"I did my MBA there, learned a great deal, made great friends and it opened the doors to the job market for me."*
>
> **— Javi P., MBA**

> *"The quality of the teaching staff, the academic content and the administrative team is exceptional. Starting the MBA in Sustainable Tourism has allowed me to connect my professional career with my personal values."*
>
> **— Charlene E., Master in Business Administration (MBA) with a Specialization in Sustainable Tourism and Artificial Intelligence**

> *"Top-quality lecturers with extensive knowledge and business experience, who offer opportunities to bring academia into the real world."*
>
> **— Pamela M., student**

Google public reviews · Reviews translated from Spanish.



ALUMNI CLUB
CMI FAMILY

Once CMI, always CMI Family. You belong from day one, free of charge.

• Your city club (Madrid, Valencia, Santo Domingo, Lima and more) and community directory.

• Mentoring by alumni, for alumni.

• 10% off all programmes to keep learning.

• Job Board for 1 year after graduation, with alumni-only vacancies.

• CMI Ambassadors: contribute to the CMI community and earn a reward for every enrolment you recommend.

1st Alumni Club Gathering · 22 July 2027 · Madrid · cmi.es/en/alumni



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Questions? Ask VAL, CMI's AI guidance assistant, at cmi.es

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