CMI Higher Education

SCIENCE | TECHNOLOGY | ENGINEERING | ARTS | MATHEMATICS

Conocimiento para crecer. | Tecnología para transformar. | Personas para un mundo mejor.

Specialist in

Project Management, Leadership, and Artificial Intelligence

ON CAMPUS

30 ECTS I 9 MONTHS

SPECIALIST DIPLOMA

CMI BUSINESS SCHOOL

TOP BUSINESS SCHOOL IN EUROPE 2025

CMI Business School

Awarded By EDUCATION EUROPE INSIDER

Top Business School in Europe 2025
Awarded by Education Insider U.S.A.



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Certified Corporation | ISO 21001 | ISO 9001

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“Managers are people who do things right and leaders are people who do the right thing.”
— Warren Bennis and Burt Nanus

(Authors of ‘Leaders: The Strategies for Taking Charge’, 1985)

OUR CAMPUS IN MADRID



Gran Vía de San Francisco, 15: 700 m from Almudena Cathedral and the Royal Palace, with Puerta de Toledo metro station and BiciMAD bike-sharing next to the school.

Practising professionals with experience in companies and institutions.

CMI

WHY

CMI HIGHER EDUCATION?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellence in education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating responsibly.

CMI Business School has been recognised as Top Business School in Europe 2025 by the US magazine EDUCATION Insider. This prestigious award reflects the outstanding quality, reputation and trust that CMI has built over the years.

CMI Business School received the award for the most innovative academic programmes in Spain in 2022 from
The International CSR Excellence Awards.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

CMI Higher Education offers the highest quality standards in its services to society. All its activities are carried out through continuous improvement processes, supported by modern, advanced technological and management systems.

We have an integrated educational quality management system certified to ISO 9001 and audited by the Catholic University of Ávila (UCAV).

Research and Development

Guidance and support with your research

Personalised tutoring and follow-up

Campuses in Madrid and Valencia

100% online classes

Virtual campus

Employment and Networking
Job opportunities, internships and alumni club

Scholarships and grants
For new and former students





OUR PHILOSOPHY

Our purpose is to help create a new and better world through research, development and innovation and the holistic education of the individual, putting science, technology and Artificial Intelligence at the service of the challenges of our time.

Research

At CMI we work on research, development and innovation to generate cutting-edge scientific and technological knowledge in collaboration with sector stakeholders and through our scientific journal, Conscious Management Journal.

Training in Social Responsibility

We offer training products and services for excellence in the conscious management of organisations, maximising the development of people's talent.

Consulting

Our aim is to offer advanced consulting services to leaders and organisations seeking excellence in the service of society.



MISSION

To train professionals in business and organisational management, leadership, innovation, science and new technologies through cutting-edge STEAM programmes of excellence, boosting their careers and achieving sustainable growth with a triple benefit: economic, social and environmental.

VISION

To become a world-leading STEAM school of business and technology, driving the sustainable growth of organisations with a positive impact on society and the environment.

VALUES

C - Conscious of our role as agents of change in driving the growth of responsible professionals and organisations.
M - Methodical in our teaching processes, so that we deliver innovative, excellent programmes to the full satisfaction of every student.
I - Integrity and ethics in how we work, internally and externally, with students, colleagues and partners, building trust and respect inside and outside the classroom.
B - Beneficial to society and the environment, with the firm purpose of helping to create a better world through quality education.
S - Sustainable through our contribution to the community, developing professionals and organisations with a positive impact for the generations of today and tomorrow.

CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

EXPERIENCE AT **CMI HIGHER EDUCATION**

Studying at CMI means training at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a B Corp-certified social enterprise, we foster talent with an award-winning scholarship programme (Fundación Gala) and interest-free financing.

At CMI we work tirelessly because, like our students, partners and so many others, our goal is to leave a better world as our legacy to future generations.



CMI Business School
International school of business and technology.

Teaching staff
Our lecturers are practising professionals with experience in companies and institutions.

Experiential methodology
Theory and case studies are combined to build knowledge from experience.

International Programme
Subjects take a global business perspective.

Virtual Campus
This platform makes communication and programme monitoring easy.

Limited places
Small groups of students.

PARTNER ORGANISATIONS



AWARDS

Most Innovative Education Provider

Top 6 l 2023

CERTIFICATIONS

Esta empresa cumple con altos estándares de impacto social y ambiental.

CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

UCAV
www.ucavila.es

Specialist in

Project Management, Leadership, and Artificial Intelligence

The Specialist in Project Management, Leadership, and Artificial Intelligence is designed to give professionals the skills they need to lead, manage and build new ventures successfully in a dynamic business environment. Combining theory and practice, it develops key skills in project management, effective leadership and innovative entrepreneurship.

On completing the Specialist Diploma, graduates will be able to:

- Design and manage projects effectively, using the best practices and tools available
- Lead multidisciplinary teams, fostering a productive, collaborative working environment.
- Launch new businesses, from identifying opportunities to executing strategic plans.



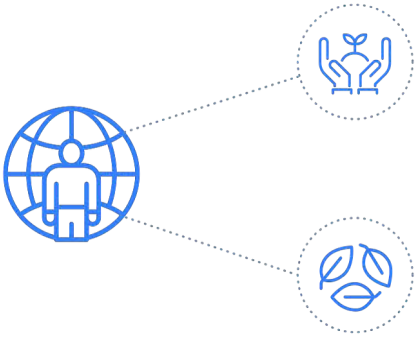
WHO IS IT FOR?



The Specialist in Project Management, Leadership, and Artificial Intelligence is aimed at professionals and entrepreneurs who wish to strengthen their skills in efficient project management, effective leadership and new business creation.

This programme is ideal for managers and project managers, leaders and executives, entrepreneurs and business owners, consultants and advisers, engineers and technicians, recent graduates and professionals from any sector.

PROGRAMME OBJECTIVES



Foster an entrepreneurial mindset: equip students with the knowledge and skills needed to identify business opportunities, draw up viable business plans and launch new business ventures.

Develop project management skills: provide participants with advanced tools and techniques to plan, execute and close projects efficiently.

FORMAT AND FEES



On campus



Incubator

Scholarships: 25% RESTART scholarship. Additional 10% discounts for pre-enrolment, single payment, group enrolment and Alumni Club members.
[1] Includes tuition, enrolment, diplomas, materials and Alumni Club membership. [2] 25% scholarship applied; with single payment, €2,688. [3] The enrolment fee secures your place after admission and is deducted from the total fee. [4] Eight instalments, payable within the first 5 days of each month. * Schedule subject to each intake.
Payment methods: card (including international cards), Bizum and direct debit for instalments, with online payment via the Enrolment Portal.

Duration: 9 months · Fortnightly, on campus*
Saturdays 9:00–14:00 and one Friday a month 16:00–21:00
Total fee[1]: €3,500 (enrolment fee[3] of €800 and diploma issuing fee of €200 included)
Fee with 25% scholarship[2]: €2,875
Interest-free financing[4]: enrolment + 8 instalments of €259

Optional additional services

Workstation rental at the CMI Incubator and Accelerator, 8 hours a week (1 full day or 2 half days) between 9 am and 5 pm + 2 monthly feedback and support sessions: €200/month + VAT.

Virtual and on-site support from the CMI Incubator and Accelerator: 2 monthly feedback and support sessions: €120/month + VAT.

STUDY PLAN

Marketing and Artificial Intelligence

6 ECTS

- Marketing and e-commerce
- Artificial intelligence applied to marketing
- Introduction to content management and web analytics
- Introduction to cloud management
- Managing new digital business models

Sustainable Business Development

6 ECTS

- Business strategy
- The contemporary social and environmental ecosystem
- Circular economy and sustainable development
- Intellectual and industrial property, patents and trademarks
- Finance, grants and subsidies
- Types of company and basic legal obligations

Conscious Leadership and Negotiation

6 ECTS

- The keys to responsible leadership as a driver of organisational development
- Management skills, conflict management and communication skills
- Negotiation and the generic negotiation process
- Keys to negotiating responsibly in an international and multicultural environment
- Techniques for each phase of the generic negotiation process: initiation, preparation, development and closing

Project Management

6 ECTS

- Defining a project and its life cycle
- Responsible project management
- Phase management: initiation, planning, execution, control and closure

Specialist Final Project

6 ECTS

- Applied project integrating what you have learnt on the programme
- Supervision, written report and defence before a panel

PROGRAMME FACULTY

Practising professionals with experience in companies and institutions.



Dr. (c) Rosa María Frías

PhD candidate. Associate lecturer at UCM. Former HR director. ICF coach



Manuel Román Rivera

Roman Rota lawyer and HR director at major companies



Dr. Raquel Casado

PhD in Marketing and Business. Brand Marketing Manager. University and master's lecturer



Tomás Listrani Blanco

Master's in AI and Innovation. European Certificate in Digital Competences. International analyst and historian

And other professionals from the CMI faculty. Faculty may vary from one intake and campus (Madrid and Valencia) to the next. Full faculty at cmi.es/en/faculty-and-research

ENROLMENT **PROCESS**



APPLICATION SUBMISSION

ADMISSION CONFIRMATION

PLACE SECURED BY PAYING THE ENROLMENT FEE

PROGRAMME PAYMENT (INSTALMENTS OR SINGLE PAYMENT)

Requirements

Upload your documents to the admissions portal: cmi.es/matriculate

- Copy of passport or ID document
- Curriculum vitae

Enrolment

Candidates will be notified of the outcome of the admission process by email. Once admitted, enrolment is completed by paying the enrolment fee, which secures your place; the balance is paid in interest-free instalments or in a single payment with a discount. Enrolment is open all year round, subject to the availability of places.

Scholarships

If you wish to apply for a scholarship (for academic excellence, country of origin, professional background, recent graduates or unemployment), complete the Application Form on the Enrolment Portal (cmi.es/matriculate) and upload all your documents there.

WHAT OUR STUDENTS SAY

4.6 ★ on Google · over 200 reviews

> *"Lecturers of an extraordinary level with extensive professional and academic backgrounds. A very comprehensive syllabus adapted to the times. I did my MBA there and recommend it without a doubt."*
>
> **— David G., MBA**

> *"I did my MBA there, learnt a great deal, made great friends and it opened the doors to the world of work for me."*
>
> **— Javi P., MBA**

> *"Both the lecturers and the coordinators stand out for their kindness and constant willingness to support students. Classes are of a high academic standard, with enriching, dynamic content applied to professional practice."*
>
> **— Dahertys E., Master in Human Resources Management, Organizational Development, and People Analytics**

> *"I particularly value the quality of the teaching staff, their approachability and willingness to answer questions. The programme content is up to date, relevant and applied to the business world."*
>
> **— Yarismar O., Master's**

> *"Very high-quality lecturers with a deep human touch towards their students; beyond being a school, it creates a support network among students, lecturers and staff."*
>
> **— Edgar I., International student**

Public reviews on Google. Reviews translated from Spanish.



ALUMNI CLUB · **CMI FAMILY**

Once CMI, always CMI Family. You belong from day one, free of charge.

- Your city club (Madrid, Valencia, Santo Domingo, Lima and more) and community directory.
- Mentoring by alumni, for alumni.
- 10% off all programmes to keep learning.
- Job Board for 1 year after graduation, with alumni-only vacancies.
- CMI Ambassadors: contribute to the CMI community and earn a reward for every enrolment you recommend.
- 1st Alumni Club Gathering · 22 July 2027 · Madrid · cmi.es/en/alumni

NEW · My CMI, your personal area

One single gateway for your whole time at CMI: Virtual Campus, Virtual Library, digital student card, payments and instalments, internships and Master's thesis, Job Board, events and student services. After graduating, you stay in with the Alumni Club.
cmi.es/en/my-cmi
All student services: cmi.es/en/student-services



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Questions? Ask VAL,

CMI's AI guidance assistant, at cmi.es

www.cmi.es

STEAM · SUSTAINABILITY · AI · INNOVATION · INDUSTRY 6.0