CMI Higher Education

SCIENCE | TECHNOLOGY | ENGINEERING | ARTS | MATHEMATICS

Conocimiento para crecer. | Tecnología para transformar. | Personas para un mundo mejor.



Specialist in

QUALITY MANAGEMENT, SUSTAINABILITY, AND ARTIFICIAL INTELLIGENCE

STEAM · SUSTAINABILITY · AI
INNOVATION · INDUSTRY 6.0

TOP BUSINESS SCHOOL IN EUROPE 2025
CMI Business School
EDUCATION INSIDER

Top Business School in Europe 2025
Awarded by Education Insider U.S.A.

SPECIALIST DIPLOMA
CMI BUSINESS SCHOOL
ON CAMPUS
30 ECTS 9 MONTHS

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Certified B Corporation
ISO 21001
ISO 9001

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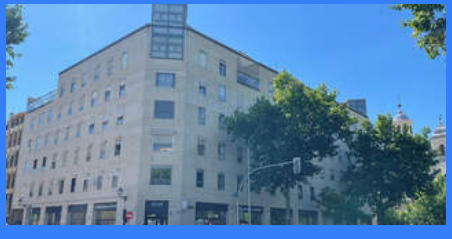
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“Quality is free. It’s not a gift, but it’s free.”
— Philip B. Crosby

(Quality management expert, author of ‘Quality Is Free’, 1979)

OUR CAMPUS IN MADRID



Gran Vía de San Francisco, 15: 700 m from Almudena Cathedral and the Royal Palace, with Puerta de Toledo metro station and BiciMAD bike-sharing next to the school.

Practising professionals with experience in companies and institutions.

CMI

WHY

CMI HIGHER EDUCATION?

CMI Higher Education is an international institute of professional higher education in business and technology, offering excellence in education focused on STEAM, sustainability, artificial intelligence, innovation and Industry 6.0 for a better world. Leading with purpose, innovating responsibly.

CMI Business School has been recognised as Top Business School in Europe 2025 by the US magazine EDUCATION Insider. This prestigious award reflects the outstanding quality, reputation and trust that CMI has built over the years.

CMI Business School received the award for the most innovative academic programmes in Spain in 2022 from
The International CSR Excellence Awards.

At CMI we work to lead, promote and carry out scientific and technological research covering the entire development and implementation process, from exploring the frontiers of knowledge to the end of the life cycle of all products and services, taking into account the needs of a sustainable, circular economy.

CMI Higher Education offers the highest quality standards in its services to society. All its activities are carried out through continuous improvement processes, supported by modern, advanced technological and management systems.

We have an integrated educational quality management system certified to ISO 9001 and audited by the Catholic University of Ávila (UCAV).

Research and Development

Guidance and support with your research

Personalised tutoring and follow-up
Campuses in Madrid and Valencia

100% online classes

Virtual campus

Employment and Networking
Job opportunities, internships and alumni club

Scholarships and grants
For new and former students





OUR PHILOSOPHY

Our purpose is to help create a new and better world through research, development and innovation and the holistic education of the individual, putting science, technology and Artificial Intelligence at the service of the challenges of our time.

Research

At CMI we work on research, development and innovation to generate cutting-edge scientific and technological knowledge in collaboration with sector stakeholders and through our scientific journal, Conscious Management Journal.

Training in Social Responsibility

We offer training products and services for excellence in the conscious management of organisations, maximising the development of people's talent.

Consulting

Our aim is to offer advanced consulting services to leaders and organisations seeking excellence in the service of society.



MISSION

To train professionals in business and organisational management, leadership, innovation, science and new technologies through cutting-edge STEAM programmes of excellence, boosting their careers and achieving sustainable growth with a triple benefit: economic, social and environmental.

VISION

To become a world-leading STEAM school of business and technology, driving the sustainable growth of organisations with a positive impact on society and the environment.

VALUES

C - Conscious of our role as agents of change in driving the growth of responsible professionals and organisations.
M - Methodical in our teaching processes, so that we deliver innovative, excellent programmes to the full satisfaction of every student.
I - Integrity and ethics in how we work, internally and externally, with students, colleagues and partners, building trust and respect inside and outside the classroom.
B - Beneficial to society and the environment, with the firm purpose of helping to create a better world through quality education.
S - Sustainable through our contribution to the community, developing professionals and organisations with a positive impact for the generations of today and tomorrow.

CMI Higher Education

CONSCIOUS MANAGEMENT INSTITUTE

EXPERIENCE AT **CMI HIGHER EDUCATION**

Studying at CMI means training at an institute whose mission is to make the world a better place, both socially and environmentally, through high-quality academic activity focused on STEAM, sustainability, AI, innovation and Industry 6.0. As a B Corp-certified social enterprise, we foster talent with an award-winning scholarship programme (Fundación Gala) and interest-free financing.

At CMI we work tirelessly because, like our students, partners and so many others, our goal is to leave a better world as our legacy to future generations.



- **CMI Business School**
  International school of business and technology.
- **Teaching staff**
  Our lecturers are practising professionals with experience in companies and institutions.
- **Experiential methodology**
  Theory and case studies are combined to build knowledge from experience.
- **International Programme**
  Subjects take a global business perspective.
- **Virtual Campus**
  This platform makes communication and programme monitoring easy.
- **Limited places**
  Small groups of students.

PARTNER ORGANISATIONS



AWARDS

Most Innovative Education Provider

Top 6 | 2023

CERTIFICATIONS

Empresa B Certificada
Esta empresa cumple con altos estándares de impacto social y ambiental.

ISO 9001 BUREAU VERITAS Certification

CERTIFIED UNE-ISO 21001

CERTIFIED CHOOSE MYCOMPANY ESG WeImpactIndex® ESPAÑA 2023

CMI Higher Education
CONSCIOUS MANAGEMENT INSTITUTE

UNIVERSIDAD CATÓLICA DE ÁVILA
UCAV
www.ucavila.es

Specialist in

QUALITY MANAGEMENT, SUSTAINABILITY, AND ARTIFICIAL INTELLIGENCE



In an ever-changing business world, organisations face growing challenges in remaining competitive and sustainable. Quality management and corporate social responsibility have become fundamental pillars of business success, not only because they ensure efficiency and customer satisfaction, but also because they promote ethical, sustainable practices that benefit society as a whole.

This Specialist Diploma has been designed with today's market needs in mind and the importance of training highly qualified professionals who can lead and implement quality and CSR strategies. Throughout the programme, participants will gain an in-depth understanding of the advanced concepts and techniques needed to transform their organisations and prepare them for a more responsible and successful future.

WHO IS IT FOR?



Anyone interested in gaining specialist knowledge of quality management systems and corporate social responsibility strategies.

PROGRAMME OBJECTIVES



To train professionals capable of implementing quality management systems and corporate social responsibility strategies, promoting continuous improvement and a positive impact on the community and the business environment.

FORMAT AND FEES



On campus



Incubator

Duration: 9 months · Fortnightly, on campus*
Saturdays 9:00–14:00 and one Friday a month 16:00–21:00
Total fee[1]: €3,500 (enrolment fee[3] of €800 and diploma issuing fee of €200 included)
Fee with 25% scholarship[2]: €2,875
Interest-free financing[4]: enrolment + 8 instalments of €259

Scholarships: 25% RESTART scholarship. Additional 10% discounts for pre-enrolment, single payment, group enrolment and Alumni Club members.
[1] Includes tuition, enrolment, diplomas, materials and Alumni Club membership. [2] 25% scholarship applied; with single payment, €2,688. [3] The enrolment fee secures your place after admission and is deducted from the total fee. [4] Eight instalments, payable within the first 5 days of each month. * Schedule subject to each intake.
Payment methods: card (including international cards), Bizum and direct debit for instalments, with online payment via the Enrolment Portal.

Optional additional services

Workstation rental at the CMI Incubator and Accelerator, 8 hours a week (1 full day or 2 half days) between 9 am and 5 pm + 2 monthly feedback and support sessions: €200/month + VAT.

Virtual and on-site support from the CMI Incubator and Accelerator: 2 monthly feedback and support sessions: €120/month + VAT.

STUDY PLAN

Quality Management Systems

6 ECTS

- Introduction to and evolution of quality management systems
- Process management. Objectives and indicators.
- Risk and opportunity analysis
- Interpreting standards, certification and auditing

Management and Governance

6 ECTS

- Introduction to and evolution of CSR
- The international dimension of CSR and sustainable development
- The ethical framework of organisations
- Sustainable finance
- Socially responsible investment

Strategic Management of Quality and CSR

6 ECTS

- Sustainable strategy management
- Communicating quality and corporate social responsibility
- Business innovation
- Sustainable people management

Regulatory Compliance and the Environment

6 ECTS

- The legal environment of organisations
- Managing regulatory compliance programmes
- Environmental protection and environmental impact assessment

Specialist Final Project

6 ECTS

PROGRAMME FACULTY

Practising professionals with experience in companies and institutions.



Adrián Sánchez Vázquez

Biologist. Master's in Environmental Engineering and Management. Lecturer in CSR and Sustainability.



Dr. (c) José María Berganza

MBA. Lecturer at UPM, USAL and UFV. Lean Six Sigma and Agile consultant.



María Fernanda López Mayoral

Master's in Sales Management (EAE) and in Digital Transformation. President of Ideas Iberoamericanas.

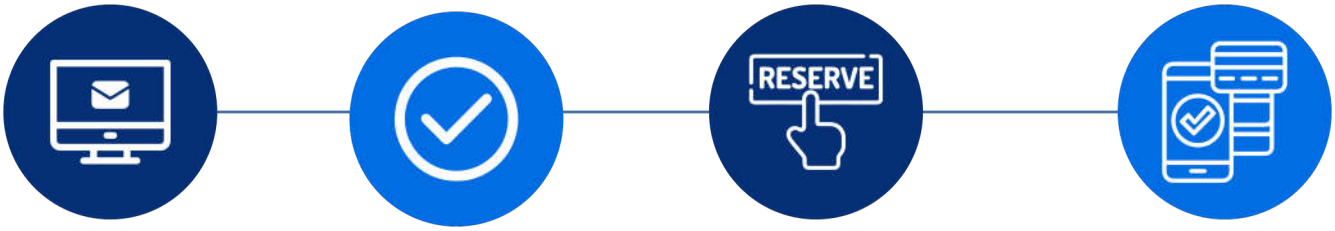


Tomás Listrani Blanco

Master's in AI and Innovation. European Certificate in Digital Competences. International analyst and historian.

And other professionals from the CMI faculty. Faculty may vary from one intake and campus (Madrid and Valencia) to the next. Full faculty at cmi.es/en/faculty-and-research

ENROLMENT **PROCESS**



APPLICATION SUBMISSION

ADMISSION CONFIRMATION

PLACE SECURED BY PAYING THE ENROLMENT FEE

PROGRAMME PAYMENT (INSTALMENTS OR SINGLE PAYMENT)

Requirements

Upload your documents to the Enrolment Portal: cmi.es/matriculate

- Copy of passport or ID document
- Curriculum vitae

Enrolment

Candidates will be notified of the outcome of the admission process by email. Once admitted, enrolment is completed by paying the enrolment fee, which secures your place; the balance is paid in interest-free instalments or in a single payment with a discount. Enrolment is open all year round, subject to the availability of places.

Scholarships

If you wish to apply for a scholarship (for academic excellence, country of origin, professional background, recent graduates or unemployment), complete the Application Form on the Enrolment Portal (cmi.es/matriculate) and upload all your documents there.

WHAT OUR STUDENTS SAY

4.6 ★ on Google · over 200 reviews

> *"In the CSR and Sustainability master's, teaching is personalised and the teaching method is practical: excellent preparation for applying it in the corporate world."*
>
> **— Ariana P., Master in Corporate Social Responsibility, Sustainability, and Regulatory Compliance**

> *"A great school for business-oriented postgraduate courses, with strong development of sustainability-related subjects. I did a master's in finance that combined technical content with ESG-related content."*
>
> **— Maha H., Master in Sustainable Finance and Financial Technology (FinTech)**

> *"The quality of the faculty, the academic content and the administrative team is exceptional. Starting the MBA in Sustainable Tourism has allowed me to connect my professional career with my personal values."*
>
> **— Charlene E., Master in Business Administration (MBA) with a Specialization in Sustainable Tourism and Artificial Intelligence**

> *"...the experience was very pleasant and enriching. As a professional, I will certainly apply everything I have learnt to contribute to the change that the world and our society need."*
>
> **— Michelle K., Master in Marketing and International Trade Management with a Specialization in Artificial Intelligence and Sustainability**

> *"I would particularly highlight the calibre of the teaching staff: they are committed professionals who share their experience in classes and case studies."*
>
> **— Margarita S., Master in Marketing and International Trade Management with a Specialization in Artificial Intelligence and Sustainability**

Public reviews on Google. Reviews translated from Spanish.



ALUMNI CLUB · **CMI FAMILY**

Once CMI, always CMI Family. You belong from day one, free of charge.

• Your city club (Madrid, Valencia, Santo Domingo, Lima and more) and community directory.

• Mentoring by alumni, for alumni.

• 10% off all programmes to keep learning.

• Job Board for 1 year after graduation, with alumni-only vacancies.

• CMI Ambassadors: contribute to the CMI community and earn a reward for every enrolment you recommend.

1st Alumni Club Gathering · 22 July 2027 · Madrid · cmi.es/en/alumni

NEW · My CMI, your personal area

One single gateway for your whole time at CMI: Virtual Campus, Virtual Library, digital student card, payments and instalments, internships and Master's thesis, Job Board, events and student services. After graduating, you stay in with the Alumni Club. cmi.es/en/my-cmi
All student services: cmi.es/en/student-services



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STEAM

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CONTACT US

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WhatsApp Admissions Advice 24/7:

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Questions? Ask VAL,

CMI's AI guidance assistant, at cmi.es

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